



Sunday, February 13, 2022 | No. 207

Film Flashback... TOM AND JERRY Cartoons Premiere on 2/10/1940

TOM AND JERRY have been chasing each other around on movie screens since Feb. 10, 1940 when their MGM cartoon series premiered.

The cat & mouse rivals were latecomers to the cartoon movie universe. Walt Disney's Mickey Mouse started playing in 1928 and Donald Duck had been getting laughs since 1934. Warner Bros. launched LOONEY TUNES in 1930 and MERRIE MELODIES a year later with Bugs Bunny, Porky Pig & Daffy Duck. Universal's WOODY WOODPECKER joined the animated pack in the fall of 1940.

Tom & Jerry were created by William Hanna & Joseph Barbera, who were at MGM when Louis B. Mayer decided to replace the studio's CAPTAIN AND THE KIDS cartoons with something moviegoers would find funnier. Hanna & Barbera came up with a battling fox and dog concept, but quickly turned it into cat vs. mouse combat. They got a greenlight for one cartoon from Fred Quimby, who ran MGM's short films unit and really wasn't very excited about their idea. That episode, PUSS GETS THE BOOT, revolved around a cat called Jasper and a nameless mouse. It unexpectedly generated great feedback. Quimby suddenly became one of the series' producers. And the rest, as they say in Hollywood, is history.

T&J went on to star in 114 MGM shorts from 1940-58. Academy members loved them and, over the years, voted the series seven Best Animated Short Film Oscars – matching the seven wins for Disney's SILLY SYMPHONIES series from 1929-39. MGM stopped making cartoons in 1957, but had 13 more T&J's produced independently by Rembrandt Films in 1961 and '62.

T&J were so popular they beat LOONEY TUNES as Hollywood's top grossing animated series. When LOONEY animator Chuck Jones's career at WB ended in 1962, he started his own company and produced 34 T&J's for MGM from 1963-67. In the 2000's, three more T&J's were filmed, bringing the grand total to 164 episodes.



TOM & JERRY's most recent trip to the Big Screen came in 2021 with Warner Bros.' Live-Action Animated feature - [Click to Play](#)



TOM & JERRY's first cartoon short arrived on 2/10/1940

[Click to Play](#) **PUSS GETS THE BOOT**

From 1975 - 2021 T&J cartoons were the basis for several TV series and, in 1992, a new feature film, TOM AND JERRY: THE MOVIE, was released. Ten years later, 13 new direct-to-video films were produced starring the slapstick duo.

Then in February 2021, T&J were back on the big screen in the live-action & animated theatrical feature TOM & JERRY. Directed by Tim Story (FANTASTIC FOUR) and starring Chloë Grace Moritz, it cost nearly \$80M to produce and opened as moviegoing was finally resuming after many pandemic months. Audiences needed a little fun – and TOM & JERRY was just what the doctor ordered!

Weekend Box Office Results... 2/11 – 2/13

Courtesy of [Comscore](#)

Rank	Title	Week	Theatres	Wknd \$	% Change 2/4	1/28	Per Theatre Average \$	Total \$
1	Death on the Nile (20 th Century)	1	3,280	12,800,000	-	-	3,902	12,800,000
2	Jackass Forever (Paramount)	2	3,653	8,050,000	-65	-	2,204	37,419,702
3	Marry Me (Universal)	1	3,642	8,000,000	-	-	2,197	8,000,000
4	Spider-Man: No Way Home (Sony)	9	3,300	7,150,000	-25	-14	2,167	759,000,817
5	Blacklight (Open Road/Briarcliff)	1	2,772	3,600,000	-	-	1,299	3,600,000
6	Sing 2 (Universal)	8	2,831	2,950,000	-30	-10	1,042	143,388,555
7	Moonfall (Lionsgate)	2	3,446	2,850,000	-71	-	827	15,153,549
8	Scream (Paramount)	5	2,619	2,835,000	-40	-34	1,082	73,176,632
9	Licorice Pizza (UA Releasing)	12	1,977	922,501	43	+2	467	13,991,311
10	The King's Man (20 th Century)	8	900	433,000	-65	-26	481	36,747,611

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DICK WALSH'S Industry Update

Weekend Review for 2/11 – 2/13

20th Century Studios' **DEATH ON THE NILE** cruised to number one on the Super Bowl weekend box office with \$12.8M. Kenneth Branagh's second adaptation of an Agatha Christie whodunit fell short of his first, **MURDER ON THE ORIENT EXPRESS**, which grossed \$29M in its opening weekend in 2017 in pre-pandemic times. Nonetheless, it was still encouraging that a film appealing to an older demographic opened in theatres and took first place despite the Omicron effect.

JACKASS FOREVER took second place with \$8.1M in its second week, nosing out **MARRY ME**'s \$8M opening weekend, which was somewhat lower than pre-opening expectations. The Rom-Com starring Jennifer Lopez was strategically timed to open on the weekend before Valentine's Day, and its impressive 91% audience score on Rotten Tomatoes should lead to a favorable run over the weeks to come. Its availability on Peacock almost certainly cost it second place at the box office. This weekend's other wide opener was **BLACKLIGHT**, Liam Neeson's latest Action offering. It came with a staggering 6% Fresh critics score on Rotten Tomatoes, and a paltry \$3.6M in ticket sales, placing fifth on the weekend charts. **SPIDER-MAN: NO WAY HOME** continued its record-breaking run with an additional \$7.1M in ticket sales, taking fourth place this weekend and moving into third place all time with a cume of \$759M after nine weeks in theatres. **THE WORST PERSON IN THE WORLD** was last weekend's champ for having the highest gross per theatre, earning an average of \$34K per location in its four theatre debut. This week, it expanded to 49 locations and saw its PTA drop down to a still-good-but-not-spectacular \$5K. This spells trouble for its potential to expand outside of the traditional art house market.



This was the first ever convergence of the Super Bowl with Valentine's Day weekend, and it produced only \$53.8M for North America. It was the sixth film weekend of 2022, which compares at 46% of the \$116.4M earned during the sixth weekend in 2019, when the Super Bowl had already come and gone. The highly-anticipated **UNCHARTED** arrives next weekend, which is expected to earn \$100M plus over its theatrical run.

Where Are We as of 2/10

Last week's solid returns from **JACKASS FOREVER**, propelled the industry to earn 72% of the total box office for the same week in 2019. This put an end to a disappointing streak of four consecutive sub-50% comparisons with 2019. The quarter and year-to-date numbers now represent 45% of the same period in 2019, with the trailing four week run rate just a smidge higher at 46%.



Notable Industry News and Commentary... 2/7 – 2/13

[Disney Plus Ends 2021 With Nearly 130M Subscribers, Smashing Growth Forecasts](#) (Variety)

Disney surprised many analysts this week when it announced a stronger than expected finish to the year. The company added 11.8M new subscribers to Disney+ in Q4, elevating its total number of subscribers to 129.8M. Analysts had been predicting a mere 7.3M new subscribers for the quarter. This overperformance combined with a doubling in year-over-year revenues from its theme parks and resorts business sparked [a surge in Disney's share price](#).

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Q4 growth at Disney+ was driven by strong interest in high-profile releases, including the HAWKEYE original series spun out of the Marvel Cinematic Universe, Peter Jackson's Beatles documentary GET BACK and Walt Disney Animation Studios' ENCANTO. Another bright spot was a 15% increase in Disney+'s Average Revenue Per User (ARPU), which now stands at \$6.68/month in the U.S. and Canada. The company also reported significant growth in subscriptions for its other streaming services, ESPN+ and Hulu. The total subscriber count across all services globally is approaching 200M. Disney announced plans to increase its spend on streaming content to \$33B for the current fiscal year, up from \$25B last year.



Disney released ENCANTO to theatres and Disney+ on 11/24/21

Company CEO Bob Chapek appears to be leaning further into the company's streaming-first strategy, stating that he does not "subscribe to the belief that theatrical is the only way to build a Disney franchise." Lukewarm box office results for ENCANTO further re-enforces that belief, and may have influenced Disney's decision to move its upcoming Pixar release TURNING RED to Disney+ exclusively.

See also: [Disney's Earnings Show Rebound in Disney+, Parks Businesses](#) (Wall Street Journal)

'Matrix' Co-Producer Sues Warner Bros. Over HBO Max Streaming Release (Wall Street Journal)

Village Roadshow filed suit last week against Warner Bros. in a conflict over WB's decision to release THE MATRIX: RESURRECTIONS simultaneously to theatres and online through the company's in-house HBO MAX streaming service. Village Roadshow and Warner Bros. have been long-time collaborators in the development of blockbuster features including THE JOKER, AMERICAN SNIPER and THE MATRIX franchise films. The rationale behind the lawsuit is that Warner Bros.' decision to release THE MATRIX: RESURRECTIONS to theatres and online day & date had the effect of



"decimating the film's box office revenue and depriving Village Roadshow of any economic upside that WB and its affiliates would enjoy." The suit pointed to the increase in piracy and bootlegging of the release as a result of the day & date release, which lowered revenue from theatrical ticket sales.

It is déjà vu all over again for industry watchers, with many of Village Roadshow's arguments having been used (successfully) by Scarlett Johansson in her lawsuit against Disney for damages resulting from Disney's day & date release of BLACK WIDOW. In both cases, profits to the parties were linked to box office

success, which was limited as a result of these movies not having an exclusive theatrical release. Johansson wound up settling with Disney for an undisclosed amount. For its part, Warner Bros. has been mostly able to head off legal complications by negotiating with talent pre-emptively on increases in payout after the company decided to release its entire slate of films day & date on HBO Max.

Village Roadshow's lawsuit also calls out Warner Bros. for developing future projects on its own which are based on content and characters that the two companies had developed together, citing a series that Warner Bros. is planning for HBO Max based on the successful 2014 sci-fi action feature EDGE OF TOMORROW".

Berlin Film Festival Gets Underway With Messages Of Determination As Event Presses On Amid Question Marks (Deadline)

On Thursday, the 72nd Berlin Film Festival kicked off with the premiere of Francois Ozon's PETER VON KANT. Berlin's organizers decided to go forward with in-person screenings in the face of the Omicron challenge, which had forced other recent festivals, most notably Sundance, to cancel in-person events.

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Berlin is pressing ahead under modified rules, which include the requirement for festivalgoers to show proof of vaccination, a maximum of 50% seating capacity at all screenings, and cancelling traditional parties and ceremonies.

While some members of the German press have questioned the wisdom of holding this year's event, others have pointed to the resilience of the German public health system to manage the Omicron wave and the importance of movies being experienced and discussed in person. Berlinale's Managing Director Mariette Rissenbeek said, "It was so important that people could come together, that people could experience film and culture together, so we decided to press ahead."



Peter Strickland's gory comedy FLUX GOURMET
Click to read Stephen Dalton's Film Review (The Film Verdict)

Berlin is distinguished among the major international festivals for elevating non-commercial titles such as last year's Golden Bear winner, the Romanian comedy drama BAD LUCK BANGING OR LOONEY PORN. This year's lineup is stocked with horror films from auteurs including Dario Argento, Peter Strickland, and Ursula Meier. With M. Night Shyamalan acting as the 2022 President of the Competition Jury, the chances are good that horror titles will be well-rewarded.

See also: [Berlin 2022: The 10 Most Exciting Films at This Year's Festival](#) (IndieWire)

MARTIN GROVE'S *Hollywood Report*

Need 4th Oscar Host for Overtime

Three Oscar hosts aren't enough. We need one more for the telecast's usual overtime hour.

Actually, hosts no longer matter because that's not why people tune in today. There aren't any more Bob Hopes, Johnny Carsons or Billy Crystals. What Academy members don't get is that audience interest is driven by best picture & best acting noms. People want to see bold face names reacting in the audience to whatever's happening on stage. They only care who wins if they've seen, enjoyed & are rooting for some of the nominees.

The way to boost Oscar ratings is to nominate some films people have seen. If the Academy's far flung members understood that they'd have given best picture nods to mainstream hits like SPIDER-MAN: NO WAY HOME, SHANG-CHI AND THE LEGEND OF THE TEN RINGS & NO TIME TO DIE (pictured - Daniel Craig). Hollywood might not have survived 2021 without those audience pleasers.



By the Academy expanding this year's best picture noms to 10 from "up to 10," there actually was room for one or two broad appeal films. Instead, voters shoehorned into the best picture race a few more largely unseen, but critically applauded titles. Last year's 9.85 million viewers, Oscar's lowest ratings ever, will likely look good vs. this year's total.

No-Nom Stars Can't Boost Oscar Ratings



Big stars drive viewership of the Oscars, but when they're not in the race, there's less reason for people to tune in.

Pre-pandemic, there was keen interest in red carpet coverage. What people -- especially Oscar's prime +25F demo -- wanted to know was, "Who are you wearing?" They also wanted to see the stars' pricy borrowed jewels, their mani-cam ring fingers & their shoes-to-die-for. Most of all, they loved seeing stars being people-just-like-us.

No one knows yet what Omicron or the next cursed variant will allow us to do 3/27, but it's already clear that stars will be missing that night who'd likely

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have helped boost ratings. Among those snubbed: Lady Gaga (pictured) for HOUSE OF GUCCI, despite her SAG, BAFTA & Critics Choice noms + NY Film Critics win; Daniel Craig for his final time as James Bond in NO TIME TO DIE; & Jennifer Hudson as Aretha Franklin in RESPECT, despite her SAG & People's Choice nods.

Also, Bradley Cooper, despite his SAG nom for LICORICE PIZZA; Leonardo DiCaprio for DON'T LOOK UP (repeating his 1998 TITANIC snub), despite his SAG & BAFTA nods; & Ariana Grande, despite her Critics Choice best song nom for co-writing DON'T's "Just Look Up," a likely Oscar showstopper if she got to perform it.



Studio Release Calendar – 2/18 – 3/17

(Click on titles for more information)

2/18/22 (Week 7)

Prior Year Results

2021 Week 7 - Box Office: \$13,100,319; Openings: N/A

Uncharted (Sony) Awareness and interest continues at a high level one week from opening. That is expected to rise as opening day welcomes the majority 18-35 male filmgoers. Theatrical release only.	PG-13 Action Adventure (Early Show: 2/17, 4PM)	116	Scope (2.35 : 1), IMAX (1.43 : 1)	Wide (4,000+) \$25M-\$35M FSS \$100M-\$120M Total
Dog (UA Releasing) Interest has trended higher this week and is expected to continue to opening day. The buddy comedy has appealed to general audiences of all ages. Overall business is expected to be moderately commercial. Theatrical release only.	PG-13 Comedy (Early Show: 2/17, 4PM)	115	Scope (2.35 : 1)	Wide (3,007) \$12M-\$15M FSS \$35M-\$45M Total
The Cursed (NEON) Original title was "Eight For Silver." Premiered at Sundance to generally positive reviews. Gore is insane along with unpleasant monster visuals. Very good performances. Positive reviews. Interest trends up. Fair business likely.	R Horror	112	Flat (1 :85 : 1)	Wide (1,000+) \$500K-\$1M FSS \$3M-\$5M Total
Strawberry Mansion (Music Box Films)	NR Fantasy	91	Flat (1 :85 : 1)	Limited
Ted K (NEON)	R Drama	143	Flat (1 :85 : 1)	Limited
Pursuit (Lionsgate Premiere)	R Action	95	Flat (1 :85 : 1)	Limited
A Fairy Tale After All (Vertical Entertainment)	NR Family	73	Scope (2.35 : 1)	Limited
A Banquet (IFC Films)	NR Horror	98	Flat (1 :85 : 1)	Limited
Finding Carlos (Vertical Entertainment)	NR Drama	86	Flat (1 :85 : 1)	Limited
Too Cool To Kill (Well Go USA)	NR Comedy	109	Flat (1 :85 : 1)	Limited

2/25/22 (Week 8)

Prior Year Results

2021 Week 8 - Box Office: \$7,659,070; Openings: Tom & Jerry (\$14.1M FSS, \$46M Total)

Studio 666 (Open Road/Briarcliff) AKA: The Possessed in the UK, this slasher comedy will appeal to the popular group's multitude of fans worldwide. Theatrical only.	R Horror Comedy	108	Flat (1.85 : 1) Atmos	Dolby	Wide (2,000) \$3M-\$5M FSS \$12M-\$15M Total
Cyrano (UA Releasing) SCREENING: A work of art with an outstanding Peter Dinklage performance. Beautifully made with admiration for the commitment to film's vision. Upscale major mkt, art house.	PG-13 Drama Musical Romance	124	Scope (2.35 : 1)		Expansion (700) \$3M-\$4M FSS \$8M-\$10M Total

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Mothering Sunday (Sony Pictures Classics)	R Drama Romance	104	Flat (1.66 : 1)	Limited
Let Me Be Me (Greenwich Entertainment)	Documentary	75	Flat (1.85 : 1)	Limited
I'll Find You (Gravitas Ventures)	NR Romance	116	Flat (1.85 : 1)	Limited
The Godfather: 50 Years (Paramount)	R Drama	175	Scope (2.35 : 1)	Limited
The Desperate Hour (Vertical Entertainment)	PG-13 Thriller	85	Flat (1.85 : 1)	Limited
Butter (Blue Fox Entertainment)	PG-13 Comedy Drama	111	Flat (1.85 : 1)	Limited
The Burning Sea (Magnolia Films)	PG-13 Action	106	Flat (1.85 : 1)	Limited
2022 Oscar Shorts (Magnolia Films)	NR Animation Live Action	NA	Flat (1.85 : 1)	Limited
Desperate Riders (Lionsgate Premiere)	PG-13 Western	90	Flat (1.85 : 1)	Limited

3/4/22 (Week 9)

Prior Year Results

2021 Week 9 - Box Office: \$20,404,603

The Batman (Warner Bros.) SCREENING: excellent film noir version. Outstanding realistic stunts, performances and cinematography. The soundtrack enhances what is an already well paced theatrical only megahit. (Streaming 4/19).	PG-13 Adventure Action Crime Drama	175	Scope (2.39 : 1), IMAX (1.43 : 1), IMAX 6- Track, Dolby Digital, Dolby Atmos, Dolby Surround 7.1, 5.1	Wide (4,000) IMAX (350) \$140M-\$150M FSS \$350M-\$450M Total
Tyson's Run (Iconic Events)	PG Drama	102	Flat (1.85 : 1)	Moderate
UGC : Covington vs Masvidal	NR Event Cinema	100	Flat (1.85 : 1)	Moderate
After Yang (A24)	PG Sci Fi Drama	101	Scope (2.35 : 1) IMAX (1.43 : 1)	Limited/VOD
Huda's Salon (IFC Films)	NR Thriller	91	Flat (1.85 : 1)	Limited
Peace River (Fathom Events)	Event Cinema	135	N/A	Thursday, 3/3
All My Friends Hate Me (NEON)	NR Comedy Horror	93	Flat (1.85 : 1)	3/5 Limited
Bolshoi Ballet: Swan Lake (Fathom Events)	Event Cinema	155	N/A	Sunday, 3/6

3/11/22 (Week 10)

Prior Year Results

2021 Week 10 - Box Office: \$24,019,015; Openings: Raya and the Last Dragon (\$8.5M FSS, \$54.7M Total)

I Am Here (Blue Fox Entertainment)	PG-13 Documentary	85	Flat 1.85 : 1	Limited
Ultrasound (Magnolia Pictures)	NR Sci Fi	103	Flat 1.85 : 1	Limited
The Cherry Bushido (Freestyle Releasing)	NR Drama	125	Flat 1.85 : 1	Limited
MET Opera: Ariadne Auf Naxos (Fathom Events)	NR Opera	185	Flat 1.85 : 1	Event Cinema
TCM: The Quiet Man 70th Anniversary (Fathom Events)	NR Drama	129	Flat 1.85 : 1	Event Cinema
Whose Children are They? (Fathom Events)	NR Documentary	135	Flat 1.85 : 1	Event Cinema

Studio Release Changes

Title	Locations	New	Former
Untitled Smurfs Animated Musical (Paramount) An animated musical film focused on Peyo's iconic creations. Film is currently in screenplay stage under writer Pam Brady. Adventure, Fantasy Comedy Music Family.	Wide	12/20/24	NEW
The Sky is Everywhere (Apple) Tucked among the redwood trees of Northern California and surrounded by her grandmother's roses, a radiant musical prodigy struggles with overwhelming grief following the sudden loss of her older sister. Drama Music Romance.	Limited	2/11/21	NEW
The Duke (Sony Pictures Classics) In 1961, Kempton Bunton, a 60 year old taxi driver, steals Goya's portrait of the Duke of Wellington from the National Gallery in London. Biography Comedy Drama.	NY/LA	4/22/22	2/25/22

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Gagarine (Cohen Media Group) Yuri lives in Cité Gagarine, a vast housing project in Ivry-sur-Seine on the outskirts of Paris. It was opened in the 1960s by the famous Russian cosmonaut, after whom both the building and its young resident are named. Now in a state of disrepair, the building is to be torn down, but this once-thriving hotbed of leftist political activism still hosts a community of residents unhappy at having to leave. None more so than Yuri, who not only figures out a way to stay beyond the council-mandated evacuation order, but to create his own orbital spacecraft within it. Drama.	Limited	4/1/22	NEW
Mothering Sunday (Sony Pictures Classics) A maid living in post-World War I England secretly meets with the man she loves before he leaves to marry another woman. Drama Romance.	NY/LA	3/25/22	2/25/22
Laleh (Atlas Distribution) The true story of a young woman in post-revolution Iran, struggling against all odds to break through in one of the most male dominated sports. Biography Drama.	Limited	3/18/22	NEW
TCM: Lady Sings 50th (Fathom Events) Special reissue of the autobiography by jazz singer Billie Holiday, The book formed the basis of the 1972 film Lady Sings the Blues starring Diana Ross.	Moderate	2/20/22	NC
Mrs. Harris Goes to Paris (Focus Features) A new adaptation of Paul Gallico's much-loved novel about a cleaning lady in 1950s London who falls in love with an haute couture dress by Christian Dior. Drama.	Moderate	7/15/22	5/6/22
Vengeance (Focus Features) a radio host from New York City who travels down south to investigate the murder of his girlfriend and discover what happened to her. Horror.	Wide	7/29/22	NEW
Men (A24) In the aftermath of a personal tragedy, Harper (Jessie Buckley) retreats alone to the beautiful English countryside, hoping to have found a place to heal. Horror.	Wide	5/10/22	NEW
Firestarter (Universal) A man must protect his daughter after she develops pyrokinesis and is hunted by a secret government agency who plans to capture and control her. Drama Horror.	Wide	5/13/22	NEW
The Cowgirl's Song (Samuel Goldwyn) An aspiring but adrift teen singer who goes to live with her grandmother, once a COUNTRY MUSIC legend, but has fallen on hard times after the death of her husband five years earlier. Together they overcome adversity and find redemption through their love of music. Coming of Age Drama.	Limited	4/22/22	NEW
Family Camp (Roadside Attractions) When workaholic Tommy's wife insists that he spend more time with his family, he agrees to sign up for Family Camp. What Tommy didn't count on was being forced to share a yurt at camp with the larger-than-life Sanders family. Comedy.	Moderate	5/13/22	NEW

MPA Ratings

Title	Rating	Reason
A Day to Die (Vertical Entertainment)	R	Violence, pervasive language, drug use and some sexual material/nudity
Fire Island (Searchlight Pictures)	R	Strong sexual content, language throughout, drug use and some nudity
The Machine (Legendary Pictures)	R	Strong violence, pervasive language, drug use and some sexual references
The Martha Mitchell Effect (Netflix)	PG	Some thematic elements, language and smoking
Montana Story (Bleecker Street)	R	Language
Mrs. Harris Goes to Paris (Focus Features)	PG	Suggestive material, language and smoking
Private Property (Lionsgate)	R	Some violence, language and sexual references
The Sea Beast (Netflix).	PG	Action, violence and some language
Senior Year (Netflix)	R	Sexual material, language and brief teen drinking/drug use

Awareness & Interest Levels

Rank	Awareness	Interest
1.	The Batman (Warner Bros.)	The Batman (Warner Bros.)
2.	Avatar 2 (20th Century)	Spider-Man: Across the Spider-Verse (Sony)
3.	Spider-Man: Across the Spider-Verse (Sony)	Jurassic World: Dominion (Universal)
4.	Dr. Strange in the Multiverse of Madness (Disney/Marvel)	Avatar 2 (20th Century)
5.	John Wick Chapter 4 (Lionsgate)	Thor: Love And Thunder (Disney)
6.	Uncharted (Sony)	Black Panther: Wakanda Forever (Disney)
7.	Jurassic World: Dominion (Universal)	John Wick Chapter 4 (Lionsgate)
8.	Sonic the Hedgehog 2 (Paramount)	Dr. Strange in the Multiverse of Madness (Disney/Marvel)
9.	Black Panther: Wakanda Forever (Disney)	Lightyear (Disney)
10.	Lightyear (Disney)	Wonka (Warner Bros.)
11.	Thor: Love and Thunder (Disney)	Fantastic Beasts: The Secrets of Dumbledore (Warner Bros.)
12.	Hocus Pocus 2 (Disney+)	Aquaman and the Lost Kingdom (Disney)

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13.	Marry Me (Universal)	Hocus Pocus 2 (Disney+)
14.	Top Gun: Maverick (Paramount)	Minions: The Rise of Gru (Universal)
15.	Dog (Universal)	Black Adam (Warner Bros./DC)

Source: The Quorum/Screendollars, as of 2/13/22

Interest charts are created from polling of 500-1,000 randomly selected individuals. The position of films changes from week to week based on studio marketing, trailer releases and other factors impact the impressions of potential moviegoers.



INDUSTRY OBSERVATIONS AND TITLE INSIGHTS

Industry Observations:

- **SUPERBOWL PROGRAMMING** - Comparing Sunday February 13th to Sunday February 6th, exhibition has programmed approximately 8.8% less seats for consumers.
- **ACADEMY BUMP** - The best picture nominations are occupying approximately 6.4% of the available seats for consumers.

Title Insights:

- **DEATH ON THE NILE** is estimated to pull in over 1M patrons on Superbowl weekend.... On Saturday, traffic for the film was consistent throughout the day with 42% of the audience coming during prime hours of 6PM to 9PM.
- **MARRY ME** will pull in over 670k this weekend. Similarly, it had even earnings throughout the day. On Saturday, less than 20% of patrons came after 8PM for the date movie. .
- **BLACKLIGHT** will come close to 300k moviegoers.
- **JACKASS** will have near 700k patrons in its second weekend.

Courtesy of [EntTelligence](#), a Market Intelligence firm that uses proprietary technology, machine learning and movie-goer analytics which includes on-site ticket price verification to create its metrics and insights.



SCREENING ROOM

[Click to play](#) our Popcorn Previews Boxoffice Buzz look at Disney/20th Century's **DEATH ON THE NILE** where Hercule Poirot's vacation in Egypt aboard a glamorous river steamer turns into a terrifying search for a murderer with enough twists & turns to keep moviegoers guessing until the final fadeout.



[Click to play](#) our **BOXOFFICE AUTOPSY** podcast focusing on this weekend's openings of **DEATH ON THE NILE** & **MARRY ME**. Screendollars host **Martin Grove** turns our **OSCAR OUTLOOK** spotlight on the Academy's new nominees and on some who were snubbed – like **Lady Gaga** for **HOUSE OF GUCCI**.

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Notable Trailers



Men
A24
5/20/22 - Wide
Official Poster, Trailer
Alex Garland Horror Drama



Ahead's Knee
Kino Lorber
3/18/22 - NY
Official Poster, Trailer
Cannes Grand Jury Prize



Lightyear
Disney/Pixar
6/17/22 - Wide
Official Poster, Trailer



The Lost City
Paramount
3/25/22 - Wide
New Poster, Trailer
Theatrical Only



Jurassic World: Dominion
Universal
6/10/22 - Wide
New Poster, Trailer
Theatrical only



Morbius
Sony/Marvel
4/1/22 - Wide
New Poster, Trailer
Theatrical Only



Father Stu
Sony/Columbia
4/15/22 - Wide
Unofficial Poster, Trailer
Theatrical only



Sonic the Hedgehog 2
Universal
4/8/22 - Wide
Poster, New Trailer
Theatrical/ Peacock
(45 days)