SCREEN DOLLARS NEWSLETTER

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Weekend Box Office Results… 2/3 – 2/5

Courtesy of Comscore

Rank	Title	Week	Theatres	Wknd $	% Change	$ Avg/ Theatre	Total $
1	Knock at the Cabin (Universal)	1	3,643	14,200,000	-	3,898	14,200,000
2	80 for Brady (Paramount)	1	3,912	12,500,000	-	3,195	12,500,000
3	Avatar: The Way of Water (20th Century)	8	3,310	10,800,000	-32	3,263	636,420,442
4	Puss in Boots: The Last Wish (Universal)	7	3,290	7,950,000	-24	2,416	151,292,670
5	BTS: Yet to Come in Cinemas (Trafalgar)	1	1,111	5,100,463	-	4,591	7,840,000
6	A Man Called Otto (Sony)	6	3,407	4,175,000	-37	1,225	53,003,403
7	M3GAN (Universal)	5	2,835	3,800,000	-39	1,340	87,597,375
8	Missing (Sony)	3	2,565	3,725,000	-34	1,452	23,017,094
9	The Chosen Season 3 Finale (Fathom)	1	1,979	3,641,538	-	1,840	5,308,245
10	Pathaan (Yash Raj)	2	657	2,770,378	-60	4,217	14,287,848

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TITLE Insights:
80 FOR BRADY – 1.3M patrons ($12.5M in box office)
KNOCK AT THE CABIN – 1.1M patrons ($14.2M in box office)

PRICING:
The difference in impression ranking vs box office can be attributed to pricing. For *Thursday Feb 2* through *Sunday Feb 4*:

	GENERAL	SENIOR
80 FOR BRADY	$9.79	$8.88
KNOCK AT THE CABIN	$12.30	$10.50

KNOCK AT THE CABIN benefited from its presence in Premium Format. It occupied 52% of the nation's available Premium programmed seats this weekend (AVATAR: THE WAY OF WATER had 40%).

DAYPARTS:
On Saturday, foot traffic for the two titles was inverse:

	BRADY	KNOCK
Pre 1PM	12.96%	6.24%
1PM to 5PM	50.53%	31.96%
5PM to 8PM	29.88%	37.46%
Post 8PM	6.63%	24.34%

DICK WALSH'S Industry Update

Weekend Review for 2/3 – 2/5

After seven consecutive weekends, AVATAR: THE WAY OF WATER was knocked off its perch atop the Domestic box office by newcomer KNOCK AT THE CABIN, which earned $14.2M in its opening weekend. The suspense thriller from acclaimed filmmaker M. Night Shyamalan tells the story of a young girl and her family taken hostage by four armed strangers while vacationing at a remote cabin. Their captors demand that they make an unthinkable choice to avert the apocalypse.

This marks the fourth consecutive movie from Shyamalan, the modern-day Hitchcock, to win first place at the box office on its opening weekend. In 2017, SPLIT earned $40M when it opened 1/20 – 1/22. In 2019, GLASS earned $40M in its opening weekend from 1/18 -1/20. In 2021, as the industry was just beginning to show life as it emerged from the pandemic, OLD placed first in its opening weekend from 7/23 -7/25 with a gross of with $16.8M.

KNOCK AT THE CABIN's opening is at an all-time low for Shyamalan, who burst on the scene in 1999 with THE SIXTH SENSE. Neither reviewers nor moviegoers are terribly impressed with CABIN, rated by critics at 68% and by audiences at 64% on Rotten Tomatoes. That said, the project is likely to be profitable for Universal, because of its very economical $20M production budget.

Paramount's 80 FOR BRADY finished a close second with $12.5M in its opening weekend. As the title implies, the story of this comedy revolves around four octogenarian women who are super-fans of the famous NFL quarterback Tom Brady. The ladies, played by Jane Fonda, Sally Field, Lilly Tomlin and Rita Moreno, concoct a plan to travel to the Super Bowl to see their hero live. BRADY is timed to take advantage of the hype surrounding this year's big game, which will take place next weekend in a faceoff between the Kansas City Chiefs and the Philadelphia Eagles. Due to its strong female cast and appeal, the movie should enjoy a few good weeks of ticket sales before it fades. While critics have been lukewarm with a 64% RT score, audiences love it with an 89% RT rating. Because of its $28M production budget and likely drop after the Super Bowl, BRADY will have to hold up well next weekend to reach profitability.

AVATAR: THE WAY OF WATER slid into third place with a weekend gross of $10.8M, a drop of 32% from last weekend's results. While its total domestic gross of $636M is impressive, and has been a boost for exhibitors,

it's somewhat alarming for the industry overall to have one picture dominate the box office over such an extended period of time. AVATAR 2's run at #1 has lasted nearly two months, or one sixth of the entire year! It would be much better to see the industry produce a more consistent flow of high-grossing pictures, with a new arrival every three to four weeks. Even the most appealing movies suffer significant declines after a few weeks, leaving room for a new contender to step in and re-energize the box office. While we congratulate James Cameron and Disney for AVATAR's success, we hope that no other movie this year will match its 7-week run in first place.

PUSS IN BOOTS: THE LAST WISH finished in fourth by earning an additional $8M, a drop of 24% from last weekend. Its total Domestic run is a very solid $151M.

In a surprise, BTS: YET TO COME IN CINEMAS finished in fifth with $5.1M. This concert film features the South Korean pop stars BTS, also known as the "Bulletproof Boy Scouts" or "Bangtan Boys." The movie is being distributed by Trafalgar Releasing, a specialty distributor which has had success with prior releases of BTS concert films. This gross is even more impressive because it played at only 1,111 theatres in North America and most locations scheduled only one or two screenings per day over the weekend. A robust slate of offerings from Trafalgar, Fathom and other event cinema and specialty distributors has been a lifeline to theatres during the pandemic, which restricted the number of titles from Hollywood's mainstream studios.

2023 is continuing its winning ways, with results from every week this year topping those from the same week last year. The total box office came in at $77M for all movies this weekend, compared with $59.5M in week 4 of 2022 when JACKASS FOREVER opened with $23.1M and MOONFALL also debuted with $9.8M.

Where Are We as of 2/2

On the bright side, 2023 has done very well in comparison to 2022, having earned 172% after the first four weeks compared with the amount earned last year at this time. On the other hand, the tally to-date for 2023 is a mere 71% compared with the first four weeks of 2019.

2023 VS. 2022	2023 VS. 2019
1st QUARTER – 4 WEEKS – 2023: $498,319,000 2022: $289,908,000 172%	**1st QUARTER – 4 WEEKS – 2023: $498,319,000 2019: $706,687,000 71%**

Notable Industry News & Commentary

Netflix's Password Sharing Crackdown is Coming: What We Know So Far (CNBC)

This week, Netflix published a primer on how its upcoming, more restrictive rules on password sharing will impact subscribers. A Frequently Asked Questions document explaining the ins and outs was published Wednesday on the company's help center pages, though it was later taken down since it was intended to apply only to its subscribers in Chile, Peru and Costa Rica where a trial of the new procedures in currently underway. Nonetheless, when these restrictions are rolled out globally later this year, they are likely to be

modelled on these early trials. The company estimates that approximately 30 million households in the U.S. and Canada share passwords in a way that will be impacted by the new restrictions.

According to the support document, primary account holders will be able to share account access with members of the same household only, and can add "outside users" for an additional $3 per month. Every time an outside user attempts to log in, the primary account holder will receive a 4-digit verification code that the outside user must enter to gain access. When a user travels, access will be allowed from a laptop, tablet or other mobile device as long as it has connected to the user's home network (Wi-Fi) at some point in the prior 31 days.

This major change to policy is scheduled to effect in Q2, and could have many unintended consequences for both Netflix and the streaming landscape overall. Netflix could suffer a significant loss in subscribers, if many become frustrated by the new rules. Alternatively, budget conscious streamers may instead opt to downgrade to Netflix's newly launched, ad-supported tier of service which is significantly less expensive at $6.99/month than the ad-free Premium plan at $19.99/month. Of course, the company would make up for a lower take from subscribers with new revenues coming in from advertisers.

It's not an overstatement to say that every media company with an interest in streaming is watching the Netflix password crackdown closely in order to learn how they can optimize their own revenues.

See also: How Will Password Sharing Crackdown Impact Netflix? 4 Possible Outcomes (Forbes) and Netflix once said 'love is sharing a password.' Now users are heartbroken. (Washington Post)

DC Slate Unveiled: New Batman, Supergirl Movies, a Green Lantern TV Show, and More From James Gunn, Peter Safran (Hollywood Reporter)

DC Studios Bosses James Gunn and Peter Safran

James Gunn and Peter Safran made good on the promise they made last October when they took control of DC Studios to lay out a roadmap for future movies and series. At that time, they set a target of February 1st for the big reveal, which arrived this week with the release of an online video and a press event for invited journalists.

Their "8- to 10-Year Plan" was extensive, including details on upcoming series and features. A new series called WALLER is planned, featuring the Amanda Waller character played by Viola Davis in the SUICIDE SQUAD movie, which Gunn himself directed. Another new series is PARADISE LOST, set on the all-female island of Themyscira, the birthplace of Wonder Woman. The events in this series take place prior to those from the WONDER WOMAN movies. THE BRAVE AND THE BOLD series will introduce the DCU Batman character, including his relationship with a son he never knew he had.

As for theatrical releases, new BATMAN, SUPERMAN and SUPERGIRL movies are all planned for 2025, which Safran described as "a very big year for DC." Big DC films on the schedule for 2023 include SHAZAM! FURY OF THE GODS, THE FLASH, BLUE BEETLE and AQUAMAN AND THE LOST KINGDOM. While these are all the creation of previous leadership, Gunn and Safran are open to the possibility of these characters (and actors) returning in the future, which is a bit of a surprise given the legal issues surrounding THE FLASH star Ezra Miller. While it was confirmed that Henry Cavill would not be back in his role as Superman, there was no mention of plans for Dwayne Johnson to return to play Black Adam in any new feature or series.

These announcements are important because of the potential scale and impact of DC Extended Universe movies in the theatrical marketplace, and the impact that Gunn and Safran could have in revitalizing the DCU brand.

Hollywood Returns (Cautiously) to Super Bowl With Spots for 'The Flash' and 'Fast X' (Variety)

In another sign of recovery, studios are once again taking the plunge to pay for Super Bowl ads to promote their upcoming theatrical releases. Traditionally, the Big Game has hosted the most expensive time slots of the year, which reach a captive audience of over 100 million viewers.

COVID put a crimp on much of that spending, not because audiences were not tuning in to the game but because moviegoing itself was in crisis. Many were staying home out of concern about the health risks of gathering at movie theatres, or any public venue. Studios reacted by postponing their new releases or rerouting them to streaming. Promotional campaigns were also scaled back, resulting in fewer high-dollar ads from studios.

But Hollywood is back at the Super Bowl this year, led by Paramount (DUNGEONS & DRAGONS: HONOR AMONG THIEVES), Warner Bros. (THE FLASH) and Universal (FAST X and COCAINE BEAR). Amazon is also spending $7M on a Super Bowl spot for AIR, their upcoming new movie

Ezra Miller stars as THE FLASH

starring Ben Affleck and Matt Damon which tells the story of the landmark advertising deal between Michael Jordan and Nike. AIR is scheduled to open on 4/5 with an extended theatrical run, making it the perfect timing to drop a Super Bowl teaser.

See also: Ben Affleck, Matt Damon's Nike Film 'Air' to Get $7 Million Super Bowl Ad From Amazon, Plus Unprecedented Theatrical Release (Variety)

GOWER STREET'S Box Office Outlook

Golden Rabbit Jumpstarts January: Global box office Hits Pandemic-Era High in January 2023

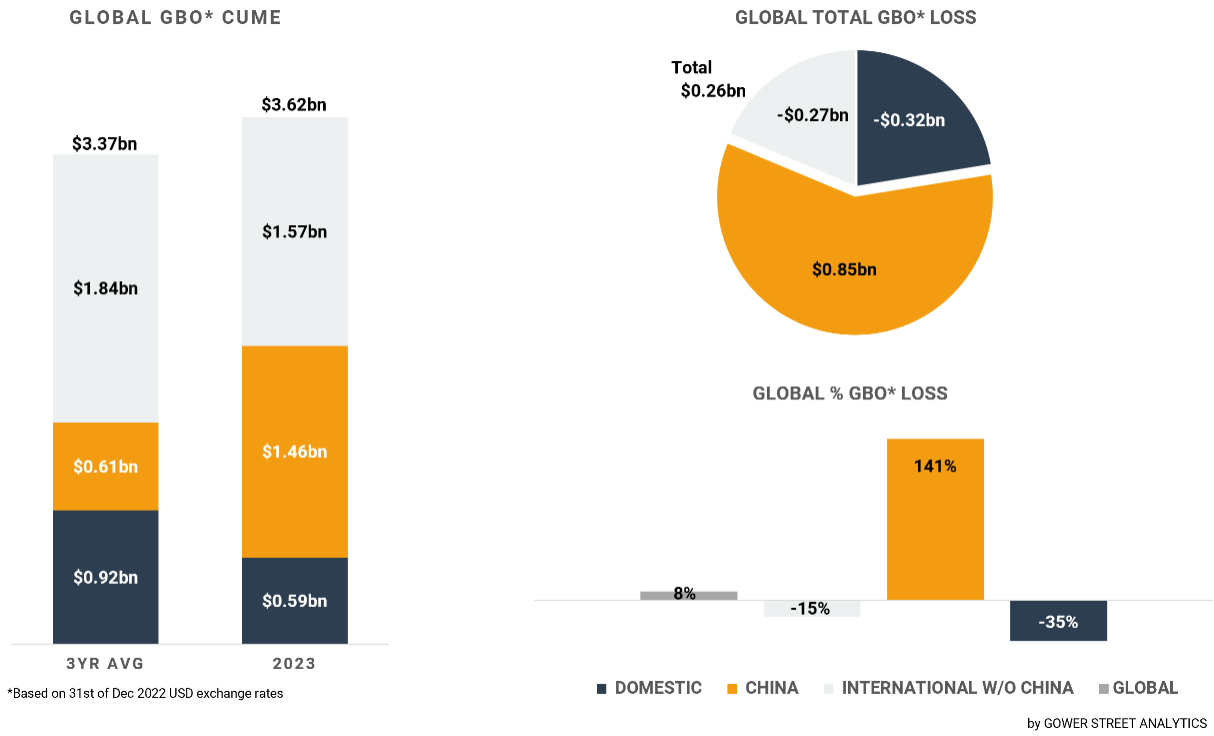
The Year of the Rabbit is already proving golden as January kicked off 2023 with a bang. The first month generated an impressive $3.6B in worldwide box office, making it the highest grossing single-month globally since December 2019.

Several key factors contributed, including AVATAR: THE WAY OF WATER's remarkable holdovers and a prosperous Chinese New Year revitalizing the Chinese market.

The global box office is 8% above the three-year pre-pandemic (2017-2019) average for January. The result doubled last year's result for the same month. However, these comparisons are inflated by the extremely lucrative Chinese New Year (CNY) being mostly in February in the comparable periods, but fully in January this year.

The International market (excluding China) achieved the 2nd highest grossing month since January 2020 with $1.57 billion, just -1.5% behind July 2022 and marginally ahead of December 2022 (+1%). The month came in -15% below the average box office of the last three pre-pandemic years in the same period. That is a significant improvement on the -29% recorded for the whole year of 2022.

The strength of the International results is in its breadth. For the first time in nearly three years all of the 30 territories tracked in Gower Street's weekly global State Of The Market report reached at least Stage 3 on Gower Street's 5-Stage Blueprint To Recovery in a single play-week. A box office play-week equivalent to the lowest grossing play-week of 2018-2019 was crossed by all of our tracked markets in the play-week commencing December 30. For the four full play-weeks within January, 28 of our tracked territories crossed on average and as median at least Stage 3 on a weekly basis. This is the 2nd best result of the pandemic, behind July 2022 with 29. This is an important landmark in the long recovery process.



On this month's Global Box Office Tracker (GBOT, above), the stacked bar graph on the left shows total box office levels split out by the three key global markets: Domestic, China and International (excluding China). The pie chart indicates the current deficit compared to the average of the past three pre-pandemic years (2017-2019) and where those losses are currently coming from. The bar graph on the bottom right displays the percentage drops globally.

As in December, AVATAR: THE WAY OF WATER was clearly the biggest movie at the global box office in January. It added approximately $820m within the month for a total of $2.13 billion. It is already the #4 movie of all-time globally, just behind James Cameron's own TITANIC's at $2.2 billion. It has the same rank Internationally and is #10 in the Domestic all-time list.

Also doing well in January was another belated sequel, PUSS IN BOOTS: THE LAST WISH. DreamWorks Animation's latest film added approximately $217 million within the month for a cume of $341 million with releases in UK/Ireland (Feb. 3) and Japan (Mar. 17) to come.

Horror M3GAN was the first 2023-released global breakout, which generated approximately $149 million in January. Additionally, the more older skewing comedy-drama A MAN CALLED OTTO achieved a respectable $73 million. Multiple major international markets will release the Tom Hanks title in February and March.

The outstanding market in January was of course China with a share of 40% from the global total. Since March last year China had been in a box office slump. Covid-19 and it's tackling policies weighed the market down to different degrees over that period. CNY - historically the most lucrative theatrical week of the Chinese calendar – catapulted this January to the 3rd highest monthly result of the pandemic. Just marginally behind last February (-3%, $1.5bn) and February 2021 (-17%, $1.8bn), the highest grossing Chinese month of all-time.

The 7-day CNY period from January 21-27 generated an impressive ¥6.76 billion ($994m). This was the 2nd biggest CNY holiday week on record, coming in -13% behind the record-breaking 2021, but +12% ahead of last year and also well ahead (+15%) of CNY 2019.

A phalanx a tentpole release secured the recovery of the Chinese market. Historical drama FULL RIVER RED was the top performer grossing $509 million in the month. This was followed by sequel THE WANDERING EARTH 2 ($413m) and the latest in the BOONIE BEARS animated franchise – a CNY tradition – BOONIE BEARS: GUARDIAN CODE ($153m), which scored the best result in the franchise to date. AVATAR: THE WAY OF WATER added another $100 million to a total of $237 million now. That makes it the highest grossing import title of the pandemic and currently already #11 in the all-time import titles ranking. Additionally, World War II drama HIDDEN BLADE grossed $95 million in January and animated film DEEP SEA came in with $76 million.

Of the International total (excluding China) again over half (56%) of the month's box office was contributed by Europe, Middle East, and Africa (EMEA). The region recorded the highest grossing month since January 2020 with approximately $881m. This was just -13% down on the three-year average (2017-2019) for the same period and was up +60% against January 2022.

The region was carried by strong performances in multiple major markets. Germany saw its highest grossing monthly result of the decade, +8% ahead of December 2022, the previous high. It was +10% above the average of the last three pre-pandemic years! The outstanding result of AVATAR: THE WAY OF WATER mainly pushed the territory up with a 54% market share in the month. The sequel is now the 2nd highest grossing film ever in Germany. Germany is currently the #4 territory globally for the release.

The Netherlands recorded its highest grossing month since January 2020, up +12% on the three-year average (2017-2019). Beside of a strong performance for AVATAR, local comedy DE TATTA's was the clear #2 title of the month.

Additionally, Italy achieved its 2nd best month since January 2020, while France recorded its 3rd highest and Spain its 4th highest grossing month since February 2020. In all of these three markets AVATAR: THE WAY OF WATER was also the dominant release.

That can't be said about Russia, where the AVATAR sequel did not release due to the ongoing studio boycott of the country following last year's invasion of Ukraine. Instead, the local live action family film CHEBURASHKA, based on a popular Soviet-era character, is breaking all records. It already grossed $80 million after releasing January 1st. That is currently 59% ahead of the #2 all-time title in the market AVATAR (2009)!

Compared to EMEA, Asia Pacific (excluding China) had a slightly bigger gap against the three-year pre-pandemic average with -17%. It ranked #6 within the highest grossing months since January 2020 and grew +40% from the same period last year.

Japan had another solid month, being only -6% below the three-year average. The market was topped by the two local holdover blockbusters: THE FIRST SLAM DUNK and SUZUME, followed by AVATAR: THE WAY OF WATER. The leading title already accumulated $70 million locally. In January the manga- based basketball anime has been passed successfully to other Asia Pacific markets. It collected over $30 million combined in South Korea ($17m), Taiwan ($11m) and Hong Kong ($5m).

In Taiwan THE FIRST SLAM DUNK was the #1 title of the month, ahead of AVATAR: THE WAY OF WATER. Leading to a monthly result +29% above the three-year pre-pandemic average and the 4th highest grossing month of the decade.

In Hong Kong the Japanese import ranked a strong #3 in the month. Local courtroom drama A GUILTY CONSCIENCE took the top spot ahead of AVATAR: THE WAY OF WATER. That pushed the market up +32% against the three-year pre-pandemic average and to the 2nd highest grossing month since the start of the pandemic.

Latin America had the highest grossing month since July last year and the 5th highest since January 2020. It was up +12% on the prior month, +56% up on the same month last year. Still -18% below the three-year pre-pandemic average, marginally more than Asia Pacific (excluding China).

In comparison to the International regions the Domestic performance in January was weaker. The monthly gross of $591 million was just #9 among all months since February 2020. It was -35% below the three-year average. Nevertheless, it was an improvement of +51% in January last year. As in most markets AVATAR: THE WAY OF WATER contributed the majority (38%) of that amount, adding $223 million for a $625 million total. The AVATAR result was not big enough to overcome the very limited number of titles the box office spread across that month. Just two other titles grossed more than $50 million dollar in January with PUSS IN BOOTS: THE LAST WISH ($87m of a $143m total) and M3GAN ($83 million). Only 8 titles had a monthly result of more than $10 million, this is the 2nd lowest number of the last 12 months, just ahead of the 6 in the prior month and on par with March and October 2022.

From an international perspective 2023 began on a high note. However, a single record month is unfortunately not the finishing line on the road to recovery. The last time we had a new global record month, in July last year, it was followed by a month-long period with a weaker release calendar leading to a regression of the recovery. For the upcoming months the release schedule looks better in comparison but still appears a bit thin compared to pre-pandemic levels. A constant flow of attractive product is key to re-establish the habit of going to the cinema sustainably. January illustrated where the global box can be if a diverse and attractive slate is on offer. Blockbuster releases lifted whole markets and brought the theatrical experience back to the minds of a wider audience. A reminder of potential for the months to come.

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Studio Release Calendar

2/10/23 (Week 6) **Prior Year Results** 2022 Week 6 Box Office: $54,073,002				
Magic Mike's Last Dance (Warner Bros.) Magic Mike: 6/29/12, 2,930 locations, $39.1M FSS, $113.8M ($145M adjusted for inflation)	R | Sequel Drama Comedy	112	Digital, Scope, 5.1, 4K Theater Ears	Wide (1,200-1,500) $10M-$12M Open $35M-$40M Total
Titanic 25th Anniversary (Paramount) Titanic: 2,674 loc. $28.6M FSS, $659.3M total ($1.2B adj. for inflation). Will be available in cinemas in 3D 4K HDR and high-frame rate.	PG-13 | Drama Romance	194	Digital, Scope, 5.1 Dolby Vision 3D/2D, 4K, Motion, D-Box, 4DX	Wide (1,800) $8M-$10M Open $12M-$15M Total
Consecration (IFC Midnight) Comparable to Skinamarink (692 locations, $819K FSS, $1.5M total)	R | Psychological Horror	90	Digital, Flat, SRD	Moderate (500-700+) $2M-$3M Total
Seriously Red (Gravitas Ventures)	R | Musical Drama	98	Digital, Flat, 5.1	Moderate (100) d/d Stream
The Magic Flute (Shout Studios)	NR | Adventure Fantasy Musical	124	Digital, Flat, 5.1	Moderate
Among The Beasts (Gravitas Ventures)	NR | Thriller	93	Digital, Flat, 5.1	Limited/Streaming
Sharper (A24/Apple TV+)	R | Comedy Thriller	116	Digital, Flat, SRD	Limited 2/17 Apple TV+
UFC 284: Makhachevc vs. Volkanovski	NR | Special Engagement	180	Digital, Flat, 5.1	2/11 Live Event
Cinema Sabaya (Kino Lorber) ***(Hebrew: סינמה סבאיא)***	NR | Drama	92	Digital, Flat, 5.1	Limited
Daughter (Dark Star)	NR | Suspense Thriller	95	Digital, Flat, 5.1	Limited 4/11 Stream
I Mordecai (Greenwich)	NR | Drama	102	Digital, Flat, 5.1	Limited
Righteous Thieves (Gravitas Ventures)	NR | Suspense Thriller	N/A	Digital, Flat, 5.1	Limited/Stream
Untitled Crunchyroll Film #4	Anime	N/A	NA	NA
What About Love (XWS)	NR | Drama	114	Digital, Flat, 5.1	2/14 Limited
She Came from the Woods (Mainframe Pictures)	NR | Horror Comedy	101	Digital, Flat, 5.1	Limited
Ludi (Art Mattan) Specialty film was Official selection of SXSW Film Festival. African film.	NR | Drama	81	Digital, Flat, 5.1	Available Now
We Are Many (Venera Films) Acclaimed 2014 film about global protest against Iraq war. Re-release.	NR | Documentary	110	Digital, Flat, 5.1	Available Now
Winnie The Pooh: Blood and Honey (Fathom)	NR | Horror	100	Digital, Flat, 5.1	2/15 Special Engagement
2/17/23 (Week 7) **Prior Year Results** 2022 Week 7 Box Office: $111,440,788				
Ant Man and the Wasp: Quantumania (Disney) The third in the series continues to have a high level of interest and awareness. Ant Man: 3856 Loc. $57.2M FSS, $180.1M ($223M Adj for inflation), Ant Man and The Wasp: 4,200 loc. $75.8M FSS, $216.6M (267.5M adjusted for inflation)	PG-13 | Action Adventure	125	Digital, Scope 2.39, IMAX (2D/3D), 3D SDR (TBD), Atmos, 4K, Motion: Screen X, TheatreEars, ICE	Wide (4,000) $90M-100M+ Open $230M-$235M+ Total

Marlowe (Open Road) Based on the 2014 novel *The Black-Eyed Blonde* by John Banville, writing under the pen name Benjamin Black, and stars Liam Neeson. Well made, beautiful cinematography of the period. Story reminiscent of Chinatown. Plays older.	R | Action	110	Digital, Scope, 5.1	2/15 Wide (3,000) $3M-$4M FSS $8M-$10M Total
Of an Age (Focus)	R | Drama	100	Digital, Flat 1.37, 5.1, 4K	Limited
Emily (Bleecker Street) Emily Bronte's own gothic story inspires a novel of one's search for artistic and personal freedom.	R | Drama	130	Digital, Scope, 5.1	NY/LA 2/24 Expansion $5M Open
Return To Seoul (Sony Classics)	R | Drama	119	Digital, Flat, 5.1	NY/LA
The Confession Musical (Fathom)	NR | Musical	165	Digital, Flat, 5.1	2/20 Event
Crouching Tiger, Hidden Dragon (Sony Classics) $128M, 2,027 locations at highest week, opened 12/8/2000.	PG-13 | Martial Arts	120	Digital, Scope, 5.1 Dolby Digital Surround	Reissue
The Integrity of Joseph Chambers (Gravitas)	NR | Drama	96	Digital, Flat, 5.1	Limited/Streaming
88 (Samuel Goldwyn)	NR | Political Thriller	88	Digital, Flat, 5.1	Limited
Pacification (Grasshopper Film) *France*	NR | Drama	162	Digital, Flat, 5.1	Limited
2/24/23 (Week 8) **Prior Year Results** 2022 Week 8 Box Office: $62,242,477				
Cocaine Bear (Universal) Sleeper hit of the first quarter. The wildlife comedy thriller is destined to become a cultural moment unlike any since the release of Snakes on a Plane. Interest trending higher.	R | Thriller Comedy	100	Digital, Scope, 5.1	Wide (3,500+) $15M Open $60M-$70M+ Total
Jesus Revolution (Lionsgate) Faith based film drawing good interest especially in middle America	Drama	120	Digital, Scope, 5.1	Wide (2,500) $5M Open $15M-$16M Total
My Happy Ending (Roadside Attractions)	Comedy Drama	89	Digital, Flat, 5.1	Wide (TBA)
Bunker (Blue Fox)	R | Horror	95	Digital, Flat, 5.1	Moderate (250)
Mummies (Warner Bros.)	PG | Family Animation		Digital, Flat, 5.1	Moderate (200)
Linoleum (Shout Studios)	NR | Sci Fi Drama	98	Digital, Flat, 5.1	Limited
Emily (Bleecker Street)	R | Drama	130	Digital, Scope, 5.1	Expand $5M Open
God's Time (IFC Films)	Comedy	83	Digital, Flat, 5.1	Limited
Ambush (Saban Films)	R | Suspense Thriller	104	Digital, Flat, 5.1	Limited/Streaming
Juniper (Greenwich Ent.)	Drama	94	Digital, Flat, 5.1	Limited
The Quiet Girl (Super LTD/NEON)	PG-13 | Drama	96	Digital, Flat, 5.1	NY/LA March Exp.
The Sorrow and the Pity (Kino Lorber) 1971 directed by Marcel Ophuls. In French with English Subtitles	NR | Drama	251	Digital, Scope, 5.1 (Restoration)	NYC (Film Forum)
3/3/23 (Week 9) **Prior Year Results** 2022 Week 9 Box Office: $166,397,949				
Creed III (UA Releasing) Directed by and starring Michael B. Jordan (in his feature directorial debut). Jordan confirmed that a fourth Creed film was "for sure", and was also considering spin-offs.	PG-13 | Boxing Sequel Creed: $109.7M Creed II: $115.7M	116	Digital, Scope, 5.1, 7.1, IMAX/PLF, Atmos, 4K	Wide (3,500) $25M Open $100M+ Total
UFC 285 (Iconic Events)	NR | Live Event	180	Digital, Flat, SRD, 5.1	3/4 Moderate

Casablanca (Fathom events)	PG | WW II Drama	90	Digital, Flat, 5.1	3/5 Moderate
the Thorn (Fathom Events)	NR | Faith Based Music	92	Digital, Flat, 5.1	3/6 Moderate
The Forger (Kino Lorber) *German/ English Sub.*	NR | Drama	116	Digital, Flat, 5.1	Limited
La Civil (Kino Lorber) *Spanish/ English Sub.*	NR | Drama	145	Digital, Flat, 5.1	Limited
Children of the Corn (RLJ Entertainment)	R | Horror	93	Digital, Flat, 5.1	Limited 3/21 Stream
Transfusion (Saban Films)	R | Suspense Thriller	105	Digital, Flat, 5.1	Limited
Untitled Crunchyroll Film 6	N/A	N/A	Digital, Flat, 5.1	Limited

Release Changes **MPA Ratings Updates**

2023 Upcoming Wide Releases

RELEASE DATE	TITLE	DISTRIBUTOR
2/10/23	Titanic 25th Anniversary	Paramount
2/10/23	Magic Mike's Last Dance	Warner Bros.
2/10/23	Consecration	IFC Midnight
2/15/23	Marlowe	Open Road
2/17/23	Ant-Man and the Wasp: Quantumania	Disney
2/24/23	Cocaine Bear	Universal
2/24/23	Jesus Revolution	Lionsgate
2/24/22	My Happy Ending	Roadside Attractions
3/3/23	Creed III	UA Releasing
3/10/23	Scream 6	Paramount
3/10/23	Champions	Focus Features
3/10/23	65	Sony
3/17/23	Shazam! Fury of the Gods	Warner Bros.
3/24/23	John Wick: Chapter 4	Lionsgate
3/24/23	The Lost King	IFC Films
3/31/23	A Good Person	UA Releasing
3/31/23	Dungeons & Dragons: Honor Among Thieves	Paramount
4/5/23	On a Wing and a Prayer	UA Releasing
4/7/23	Chevalier	Disney
4/7/23	The Pope's Exorcist	Sony
4/7/23	The Super Mario Bros. Movie	Universal
4/14/23	Renfield	Universal
4/14/23	Mafia Momma	Bleecker Street
4/12/23	Susume	Crunchyroll/Sony
4/21/23	Evil Dead Rises AKA: The Interpreter	Warner Bros.
4/21/23	Guy Ritchie's The Covenant	UA Releasing
4/28/23	Are You There God? It's Me, Margaret	Lionsgate
4/28/23	Big George Foreman (Untitled George Foreman Biopic)	Sony
5/5/23	Guardians of the Galaxy Vol. 3	Disney
5/12/23	Book Club: The Next Chapter	Focus Features

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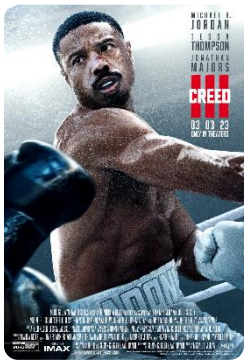
Thaddeus Bouchard, President · John Shaw, Communications · Tami Morris, Studio Relations · Nicolas Bouchard, Film Distribution
Dick Walsh, Box Office Expert

Release Date	Title	Distributor
5/12/23	Love Again (Sony) AKA: It's All Coming Back To Me	Sony
5/19/23	Fast X	Universal
5/26/23	About My Father	Lionsgate
5/26/23	The Little Mermaid	Disney
5/26/23	The Machine	Sony/Legendary
05-26-2023`	Kandahar	Briarcliff Entertainment
6/2/23	Spider-Man: Across the Spider-Verse	Columbia
6/2/23	The Boogeyman	20th Century
6/9/23	Strays	Universal
6/9/23	Transformers: Rise of the Beasts	Paramount
6/16/23	Elemental	Disney
6/16/23	The Blackening	Lionsgate
6/16/23	The Flash	Warner Bros.
6/23/23	No Hard Feelings	Sony
6/30/23	Harold and the Purple Crayon	Sony
6/30/23	Indiana Jones and the Dial of Destiny	Disney
7/7/23	Insidious 5	Sony
7/12/23	Mission: Impossible - Dead Reckoning - Pt. One	Paramount
7/21/23	Barbie	Warner Bros.
7/21/23	Oppenheimer	Universal
7/28/23	The Marvels	Disney
8/4/23	Teenage Mutant Ninja Turtles: Mutant Mayhem	Paramount
8/4/23	The Meg 2: The Trench	Warner Bros.
8/11/23	Challengers	UA Releasing
8/11/23	Gran Turismo	Sony
8/11/23	Haunted Mansion	Disney
8/11/23	The Last Voyage of the Demeter	Sony
8/18/23	Blue Beetle (DC Universe film)	Warner Bros.
8/18/23	The Hill	Briarcliff Entertainment
8/18/23	Untitled Please Don't Destroy Buddy Comedy	Universal
8/25/23	They Listen	Sony
8/25/23	White Bird: A Love Story 8/18 Ltd.	Lionsgate
9/1/23	The Equalizer 3	Sony
9/8/23	the Nun 2	Warner Bros.
9/15/23	A Haunting in Venice	20th Century
9/22/23	Next Goal Wins	Searchlight
9/22/23	The Expendables 4	Lionsgate
9/22/23	Untitled DC Event Film 4	Warner Bros.
9/29/23	Untitled Universal Film, (Dreamworks production)	Universal
10/6/23	Kraven The Hunter	Sony
10/6/23	True Love	20th Century
10/6/23	Joker: Folie a Deux	Warner Bros.
10/6/23	Untitled Focus Film	Focus Features
10/13/23	Paw Patrol: The Mighty Movie	Warner Bros.
10/13/23	Untitled Exorcist Film	Universal
10/20/23	Underdogs	MGM/UAR
10/27/23	Untitled Saw Film	Lionsgate

Release Date	Title	Distributor
11/3/23	Dune: Part Two	Warner Bros.
11/10/23	Untitled Focus Film #2	Focus Features
11/17/23	Hunger Games: The Ballad of Songbirds and Snakes	Lionsgate
11/17/23	Trolls Band Together AKA: Trolls 3	Universal
11/22/23	Wish	Disney
12/1/23	Untitled Disney	Disney
12/15/23	Wonka	Warner Bros.
12/20/23	Ghostbusters Afterlife Sequel (Wednesday open)	Sony
12/22/23	Aquaman and the Lost Kingdom	Warner Bros.
12/22/23	The Color Purple (Musical version)	Warner Bros.
12/22/23	Migration	Universal

Screening Room

Cocaine Bear
Universal
2/24/23 - Wide
Poster, Trailer



Creed III
MGM/UAR
3/3/23 - Wide
New Poster, Trailer

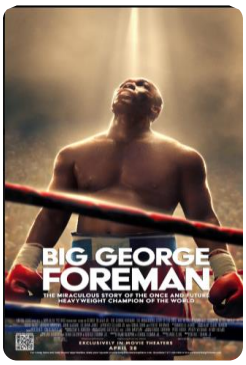
Scream VI
Paramount
3/10/23 - Wide
Poster, Trailer

Shazam: Fury of the Gods
Warner Bros.
3/17/23 - Wide
Poster, Trailer #2

Dungeons & Dragons: Honor Among Thieves
Paramount
3/31/23 - Wide
Poster, Trailer

Renfield
Universal
4/14/23 - Wide
Poster, First Trailer

Evil Dead Rise
Warner Bros.
4/21/23 - Wide
New Poster, 1st Trailer



Big George Foreman
Sony
4/28/23
New Poster, Trailer