



Issue No. 224



Weekend Box Office Results... 6/10 – 6/12

Courtesy of [Comscore](https://www.comscore.com)

Rank	Title	Week	Theatres	Wknd \$	% Change	\$ Avg/ Theatre	Total \$
1	Jurassic World Dominion (Universal)	1	4,676	143,370,000	-	30,661	143,370,000
2	Top Gun: Maverick (Paramount)	3	4,262	50,000,000	-44	11,732	393,343,936
3	Doctor Strange in the Multiverse of Madness (Disney/Marvel)	6	3,345	4,884,000	-47	1,460	397,806,858
4	The Bob's Burgers Movie (20 th Century)	3	2,605	2,338,000	-50	898	27,086,540
5	The Bad Guys (Universal)	8	2,416	2,250,000	-33	931	91,524,445
6	Downton Abbey: A New Era (Focus)	4	2,011	1,650,000	-48	820	39,992,725
7	Everything Everywhere All at Once (A24)	12	1,434	1,271,108	-37	886	63,031,679
8	Firestarter (Universal)	5	150	820,000	720	5,467	9,252,260
9	Sonic the Hedgehog 2 (Paramount)	10	1,067	710,000	-58	665	189,836,684
10	Ante Sundharaniki (INDIN)	1	345	620,000	-	1,797	856,000

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Approximately 10.8M moviegoers will see JURASSIC WORLD: DOMINION this weekend.

- Comparing JURASSIC WORLD: DOMINION to JURASSIC PARK III.... In 2001, the original series' threequel had pulled in an estimated 12.3M patrons over 5 days (opening on a Wednesday).
- Premium Formats represented 24% of the JURASSIC WORLD: DOMINION's patron traffic (similar to THE BATMAN's 23% while TOP GUN: MAVERICK pulled in 32%).
- Programmatically, this weekend, JURASSIC had approximately 93% of all programmed seats in a Premium Format.
- JURASSIC WORLD: DOMINION commanded 66% of the overall moviegoing audience followed by TOP GUN: MAVERICK with 26%... collectively representing 92% of patrons.
 - Industry wide – Exhibition has had less than a 1% differential in overall foot traffic this weekend compared to Memorial Day.
- Throughout the weekend, theaters programmed seats at an average of \$12.99 per available seat for JURASSIC WORLD DOMINION - higher than TOP GUN's three day of \$12.78 and THE BATMAN's \$12.65.
- Dayparts were rather evenly spread out for JURASSIC on Saturday with -
 - Pre 2PM – 24% of the audience attending
 - 2PM to 5PM... 24%
 - 5PM to 8PM... 30%
 - Post 8PM.... 22%

DICK WALSH'S Industry Update

Weekend Review for 6/10 – 6/12

The “final” installment of the JURASSIC WORLD movie trilogy, JURASSIC WORLD: DOMINION, easily won the weekend with \$143.3M in box office. The original JURASSIC WORLD opened in June 2015 with \$209M, followed in June 2018 by JURASSIC WORLD: FALLEN KINGDOM with a \$149M opening weekend. Despite coming in at the lowest level of the series, Universal is still likely to be exhaling with relief after critics savaged DOMINION, giving it an abysmal 36% Fresh rating on Rotten Tomatoes. Moviegoers liked it more, giving out an 80% audience score. It seems likely that Universal will earn back its \$165M production budget and then some, once it has collected its share of the worldwide grosses. Even though DOMINION has been described as the final installment in the WORLD series, it seems very likely that moviegoers will eventually see some incarnation of the JURASSIC dinosaurs back in theatres.

TOP GUN: MAVERICK took second place with a gross of \$50M in its third weekend, down 44% from last weekend's result. JURASSIC WORLD: DOMINION took over most Premium Large Format (PLF) screens at high-end cinemas, adding to MAVERICK's decline. In fact, the high-profile venues at most large exhibitors now offer customers a giant screen, premium viewing experience using the latest in sound and projection technology. Over the past five years, AMC has rolled out its [IMAX](#) and [DOLBY](#) cinema while Regal touts its branded [RPX](#) experience, Cinemark offers [XD](#), Marcus has [ULTRASCREEN DLX](#) and B&B is deploying [SCREENX](#) technology. Demand for these immersive experiences is so high that their premium ticket prices now contribute significantly to the opening results for major studio blockbusters.

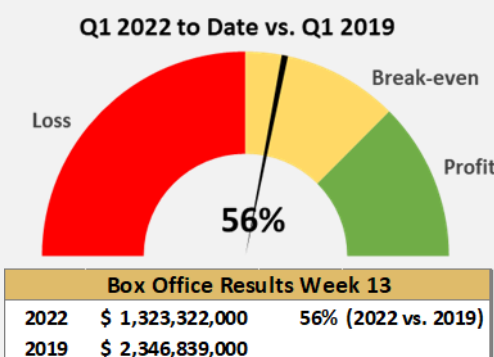
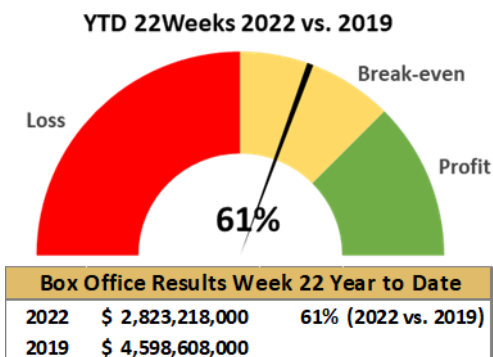
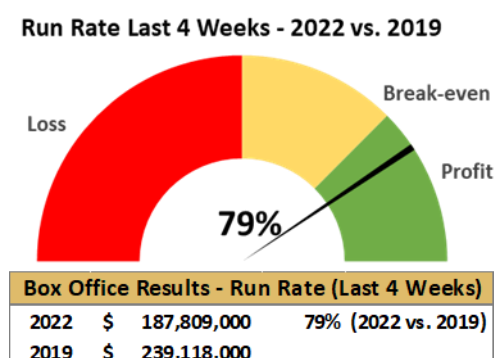
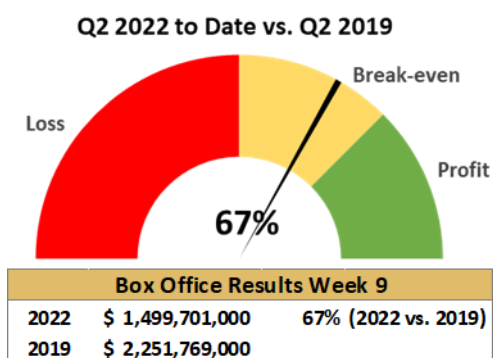
These auditoriums feature the biggest screens and best sound systems and the most seats in the house. The public has shown a willingness to pay a premium to see blockbusters in the best possible setting. TOP GUN: MAVERICK was the most recent beneficiary, with customers paying up to \$5 more per ticket to participate in the stunning jet acrobatics in a PLF setting. In fact, demand for these high-price tickets helped TOP GUN: MAVERICK maintain an impressive box office in its second weekend, dropping only 29% from its opening. This was the smallest second week decline OF ALL TIME for any picture with more than a \$100M in its opening. Typically, exhibitors rotate a new film out of their PLF screens after one to two weeks to make way for the next special effects blockbuster. With a drop of

only 29% from week to week, TOP GUN: MAVERICK did an excellent job at sustaining its high-end appeal. Now in its third week, MAVERICK lost most of these PLF screens to make way for JURASSIC WORLD: DOMINION, which took a toll on MAVERICK'S grosses. While most titles would gladly suffer only a 44% decline from its second to third weekend, Paramount and Tom Cruise may feel that a prolonged run on large-screens and auditoriums would have produced even better results. After this weekend take, the 17-day total now stands at \$393M and should continue to remain strong for several weeks to come. We'll be watching how well JURASSIC WORLD: DOMINION can overcome its bad reviews to deliver a strong second week.

DOCTOR STRANGE IN THE MULTIVERSE OF MADNESS finished way back in third place with \$4.9M, taking its total box office to \$398M. All pictures in theatres this weekend grossed \$\$, which was 127% of the amount earned by all movies playing in same weekend in 2019.

Where Are We as of 6/9

Based on the amazing week two performance of TOP GUN: MAVERICK last week, the industry continued to show strength. After nine weeks, the second quarter of 2022 is now 67% compared to the second quarter of 2019 at this same point. The comparison of year-to-date totals stands at 61% after 22 weeks.



JURASSIC PARK Opens 6/11/1993

Dinosaurs, after 65 million years of extinction, came back to life in Steven Spielberg's JURASSIC PARK. They're still alive 29 years later in JURASSIC WORLD: DOMINION, helping now to keep exhibition from going extinct.

Michael Crichton's novel, JURASSIC PARK, was published in 1990, but pre-production work on the movie began at Universal in 1989. The studio assumed, correctly as it turned out, that the book would be a bestseller from which to launch a hit movie.

Crichton started working in 1983 on what evolved into JURASSIC, but was then about the cloning of a Pterodactyl from an egg. During two years of writing, Crichton realized the problem was he'd started by telling the story through the eyes of a child at the theme park when the dinos escaped. After changing that point of view, the story worked. At least four studios were eager to make the movie -- WB with Tim Burton directing; Columbia with Richard Donner; 20th Century Fox with Joe Dante; and Universal with Spielberg. Crichton decided to go with Spielberg & Universal, which reportedly paid \$2M pre-publication for the rights.

Spielberg and Crichton's paths actually had crossed many years earlier in quite different circumstances. It was very early in Spielberg's career at Universal and he was asked to give a quick look at the studio to a writer from whom they'd just purchased some book rights. Crichton & Spielberg later became friends and Spielberg liked how Crichton was able to write about science in ways that could translate well to the movie screen.

With JURASSIC, Spielberg was concerned initially that the computer graphics to create the dinos would be the cartoon kind used for video games. He envisioned using computer-generated dinosaurs, but after seeing a dino demo animation from Industrial Light & Magic of a T-Rex chasing a herd of smaller dinos, he decided this was the way to go.

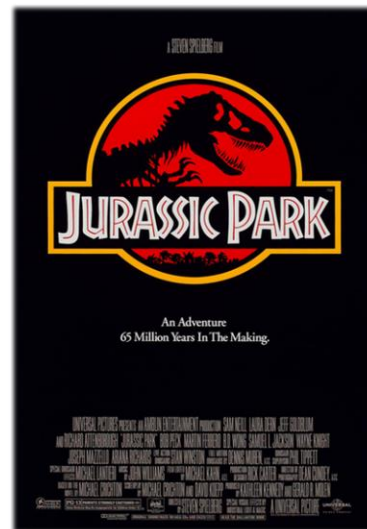


Michael Crichton and Steven Spielberg collaborating on the set of JURASSIC PARK in 1992 – [Click to Play](#) "Behind the Scenes" footage during the filming

When it was time for post-production on JURASSIC, Spielberg had to work by video link from Poland, where he was then shooting SCHINDLER'S LIST. He's said that was one of his most difficult situations ever as a filmmaker because it was so emotionally demanding to transition from filming his Holocaust drama to finishing his digital dinos.

Most of the scenes that showed full sized dinos were computer-generated, but partial shots of them were filmed using animatronics. The full-sized T-Rex animatron weighed in at about 15,000 pounds -- but the real thing tipped the scales at 5.5 to 8 tons! JURASSIC also turned out to be much larger than life, opening June 11, 1993 to a then sizable \$47M and climbing to \$1.1B worldwide.

"Your scientists were so preoccupied with whether or not they could, they didn't stop to think if they should."
— Jeff Goldblum as Dr. Ian Malcolm in Jurassic Park



When it debuted in June 1993, JURASSIC PARK set a new record with its opening weekend box office of \$47M.



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[Inside Roku, talk is heating up about an acquisition by Netflix](#) (Business Insider)

Netflix generated news this week when rumors began to leak out from employees at Roku that the world's largest streamer provider is working to acquire their company, the largest provider of Smart TV software. The combination would create numerous opportunities for Netflix to leverage Roku's platform, already present in 61 million homes worldwide. Netflix could partner with Smart TV manufacturers to deliver additional visibility to their service. They could also use Roku's substantial database of viewing statistics to gain insights on consumer viewing trends, including from competitors like Apple, Amazon and Disney.



Roku's stock price has fallen by 80% since last summer, which lowers the price of the acquisition to the point that Netflix could sell it to investors as a good deal. However, Netflix itself has struggled with its own stock decline, after reporting disappointing Q1 results which included a slight decline in the number of its U.S. subscribers. Roku's stock surged by 13% last Wednesday after Business Insider published news of the potential acquisition.

[14 Movies We're Excited to See at This Year's Tribeca Festival](#) (Variety)

[Peter Bart: Opportunity & Disaster Loom Side By Side For Indie Film Launches, Especially In Theaters](#) (Deadline)



Tribeca 2022 opened with the Jennifer Lopez documentary HALFTIME, which begins streaming on Netflix next Tuesday

The 2022 Tribeca Festival kicked off Wednesday, with an atmosphere reminiscent of pre-COVID days including large in-person crowds and minimal health restrictions.

Interestingly, festival organizers chose to drop the word "film" from their official name, now simply the "Tribeca Festival". This is an acknowledgement of the new world of "content", no longer exclusively focused on theatrical release movies. The most obvious example of this is the festival's opening night feature HALFTIME, a behind-the-scenes documentary starring Jennifer Lopez. Even with Lopez's star power, the movie will skip theatres to play exclusively on Netflix beginning next Tuesday.

Tribeca also features examples of films that premiere at the festival and then go on to successful runs in theatres. One the festival

darlings last year was the thriller POSER by first-time filmmakers Noah Dixon and Ori Segev. Its theatrical run was managed by indie distributor Oscilloscope, beginning with a massive \$15,000 opening weekend at the Gateway Film Center in Columbus, Ohio, where the film's story is based.

['Minions 2' Marks Hollywood's Final Covid-Delayed 2020 Release](#) (Forbes)

Forbes' influential film journalist Scott Mendelson looks ahead to the release of MINIONS: THE RISE OF GRU, opening July 1. Mendelson points out two interesting facts about the Minions sequel produced by Illumination and distributed by Universal.

First, this is the last major film whose original plans for release were derailed by the pandemic. This could spell trouble for exhibition, as the supply of new releases will no longer be supplemented by the once-substantial COVID backlog.

Second, Mendelson notes that the expected strong box office performance of MINIONS 2 is another case of a non-Disney animated title outperforming Disney at the box office. One early example of this was Illumination and Universal's Christmas 2021 release of SING 2, which earned \$411M globally compared with Disney's Thanksgiving 2021 release of

ENCANTO, which came in with only \$255M. Since then, Dreamwork's THE BAD GUYS and Paramount's SONIC THE HEDGEHOG 2 have also done relatively well at \$221M and \$393M, while Disney has remained somewhat quiet with their animated releases. The looming face-off between Pixar's LIGHTYEAR and Universal's MINIONS 2 will be another checkpoint on which studio is leading the race as the most popular animation studio in the business.



MARTIN GROVE'S Hollywood Report

With a new CEO at the Academy, there's now at least a possibility something can be done to make people watch the Oscars again.

It's encouraging that Bill Kramer moves up from heading the Academy Museum, which sold 550,000 admissions its first nine months in business. If he could get people to buy museum tickets, maybe Kramer can get them to watch the Oscars for free.

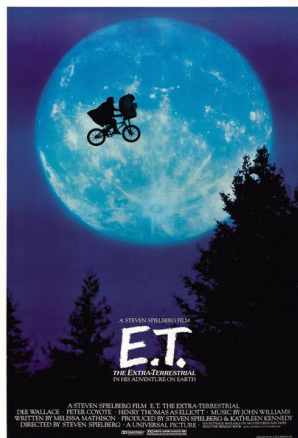
To boost the telecast's ratings to where ABC's advertisers will be comfortable paying super-premium prices will require changes the Academy's prior leadership wouldn't or couldn't manage. The problem is those new far-flung Academy members' idea of best pictures is a total disconnect from what the public thinks.

Last week's MTV Awards hammered home which films actually resonated with moviegoers. Unlike the Oscars, whose voters' rarefied taste is for indie dramas with shoestring budgets, MTV's Golden Popcorn Bucket noms went to: DUNE, SCREAM, SHANG-CHI AND THE LEGEND OF THE 10 RINGS, SPIDER-MAN: NO WAY HOME (pictured), THE ADAM PROJECT & THE BATMAN. Spidey won. Only one MTV contender made Oscar's best picture race -- DUNE, which lost to CODA, which had virtually no theatrical run.



If Kramer can figure out how to get Academy members to include a few worthy popcorn pictures in their 10 best picture noms, Oscar's plunging ratings will benefit.

Two Classics for Late Summer at Imax



After a parade of summer tentpoles, including this weekend's JURASSIC WORLD: DOMINION, moviegoers will also be getting two classic summer blockbusters to end the season.

Universal/Amblin will make the most of available IMAX screens in mid-August & over Labor Day weekend to reissue Steven Spielberg's E.T. THE EXTRA-TERRESTRIAL (1982) & JAWS (1975). It's the first time moviegoers can see either film in IMAX. E.T. lands 8/12 & JAWS surfaces 9/2 (also in REAL D 3D theatres).

For E.T. (pictured), which opened 6/11/1982, it's a 40th anniversary celebration. By now, not everyone remembers Spielberg originally developed E.T. at Columbia, where he'd had huge success with 1977's CLOSE ENCOUNTERS OF THE THIRD KIND. Columbia, however, scrapped E.T., reportedly because research said it would only appeal to kids.

Columbia was also developing another script then about an alien visiting Earth. Research gave that project broader playability, so Columbia went with STARMAN, from HALLOWEEN director John Carpenter.

Spielberg, of course, moved E.T. to Universal & the rest is history. E.T. cost \$10.5M & grossed \$792.9M worldwide. STARMAN, which Columbia made for \$22M, opened 12/14/1984 -- and wound up doing just \$28.7M globally.

Click to play our [BOXOFFICE AUTOPSY](#) podcast looking at JURASSIC WORLD: DOMINION'S opening. Screendollars host Martin Grove focuses our OSCAR OUTLOOK spotlight on what the Academy's new CEO could do to boost Oscar ratings.



Enjoy our [Popcorn Previews Film Flashback](#) remembering Universal's 2013 reissue of JURASSIC PARK presented in 3D.

Studio Release Calendar (6/17 – 7/7)

6/17/22 (Week 24)

Prior Year Results

2021 Week 24 - Box Office: \$57,428,681; Openings: In the Heights (\$15.5M FSS; \$30M Total), Peter Rabbit 2: The Runaway (\$14.2M FSS; \$40.5M Total), Hitman's Wife's Bodyguard (\$5.3M FSS; \$38M Total)

Lightyear (Disney)

Pete Docter, CCO of Pixar Animation Studios, described the upcoming film (directed by Angus MacLane, a Pixar mainstay; "Back when we created the very first Toy Story, we designed Buzz Lightyear with the idea that he was a toy based on some really cool character from an epic blockbuster film. Well, all these years later, we decided it's time to make that film."

UPDATE

PG | Animation

105

Scope (2.39 : 1) IMAX (1.43, 1.90 in sections) 3D, Atmos, Dolby Vision, 4K, Motion, Theatre Ears, 5.1/7.1 Sound

Wide (4,100+) \$100M-\$125M FSS \$300M-\$350M Total

Brian and Charles (Focus Features)

PG | Comedy

90

Digital, Flat, 5.1 Sound

Moderate (250)

Cha Cha Real Smooth (Bleecker Street/Apple TV+)

R | Drama

107

Digital, Flat, 5.1 Sound

Moderate (200)

Good Luck To You, Leo Grande (Searchlight)

R | Comedy

97

Digital, Flat, 5.1 Sound

Limited

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Abandoned (Vertical Entertainment)	NR Horror	N/A	Digital, 5.1 Sound	Limited
First Love (Vertical Entertainment)	NR Drama	96	Digital, Flat, 5.1 Sound	Limited
The Lost Girls (Vertical Entertainment)	NR Drama Fantasy	107	Digital, Scope, 5.1 Sound	Limited
Official Competition (IFC Films)	R Comedy Drama	114	Digital, Scope, 5.1 Sound	Limited
My Donkey, My Lover & I (Greenwich Entertainment)	NR Adventure	97	Digital, Flat, 5.1 Sound	Limited
Stay Prayed UP (Greenwich Entertainment)	NR Documentary	72	Digital, Flat, 5.1 Sound	Limited
The Forgiven (Roadside Attractions)	NR Drama Mystery	117	Digital, Flat, 5.1 Sound	Limited
Poser (Oscilloscope)	NR Drama	87	Digital, Flat, 5.1 Sound	Limited
Bitterbrush (Magnolia)	NR Documentary	91	Digital, Flat, 5.1 Sound	Limited/VOD
Mid-Century (Lionsgate)	R Horror	104	Digital, Flat, 5.1 Sound	Limited/Virtual
The Bookkeepers (First Run)	NR Documentary	89	Digital, Flat, 5.1 Sound	Limited/Virtual
Wayward (Faith Media Distribution)	NR Thriller	120	Digital, Flat, 5.1 Sound	Limited
A Man of Integrity (Big World Pictures)	NR Drama	117	Digital, Flat, 5.1 Sound	Limited
Blowback (Saban Films)	R Action	93	Digital, Flat, 5.1 Sound	Limited
The Witch 2: The Other One (Well Go USA)	NR Action Horror	137	Digital, Flat, 5.1 Sound	Limited
6/24/22 (Week 25) <u>Prior Year Results</u> 2021 Week 25 - Box Office: \$45,954,277; Openings: N/A				
Elvis (Warner Bros.) As a film about the three stages of Elvis's life, the film is an assault on your senses. Social media has covered Baz Luhrman, Austin Butler and Tom Hanks with excellent results. 2.75-3.0 multiple. High older female interest.	PG-13 Biography	159	Digital, Scope, 5.1 Sound	Wide (4,000+) \$35M-\$40M FSS \$100M-\$150M Total
The Black Phone (Universal) Reactions to early screenings have been very positive with high praise and a 100% Rotten Tomatoes score. Ethan Hawke's terrifying performance and gripping horror sequences are nightmare inducing. This could be a break through commercial hit. High young female interest.	R Horror	102	Digital, Flat, 5.1 Sound	Wide (4,000+) \$15M-\$20M FSS \$60M-\$70M Total
Marcel the Shell With His Shoes On (A24)	PG Comedy	89	Digital, Flat, 5.1 Sound	NY/LA
Olga (Kino Lorber)	NR Drama Sport	85	Digital, Flat, 5.1 Sound	Limited
The Human Trial (Abramorama)	NR Documentary	91	Digital, Flat, 5.1 Sound	Select/VOD
Beba (NEON)	R Documentary	79	Digital, Flat, 5.1 Sound	NY/LA

Harmony (Gravitas Ventures)	NR Thriller	90	Digital, Flat, 5.1 Sound	Select (3)
We (MUBI)	NR Documentary	115	Digital, Flat, 5.1 Sound	6/22 Limited
Flux Gourmet (IFC Midnight)	NR Comedy Drama Horror	111	Digital, Flat, 5.1 Sound	Limited/VOD
Apples (Cohen Media Group)	NR Comedy	91	Digital, Flat, 5.1 Sound	Limited
Press Play (The Avenue Entertainment)	NR Romance	85	Digital, Flat, 5.1 Sound	Limited/VOD
Both Sides of the Blade (IFC) AKA: Fire	NR Romance	116	Digital, Flat, 5.1 Sound	Limited/VOD

7/1/22 (Week 26)

Prior Year Results

2021 Week 26 - Box Office: \$98,787,071; Openings: F9: The Fast Saga (\$93.1M FSS; \$173M Total)

Minions: The Rise of Gru (Universal)	PG Animation Adventure Comedy	87	Digital, Flat, 5.1 Sound IMAX, Atmos, Auro 11.1, Dolby 7.1 Surround, 12 track Digital	Wide (4,000+) \$75M-\$100M FSS \$250M-\$300M Total
Mr. Malcolm's List (Bleecker Street)	PG Comedy Drama Romance	115	Digital, Flat, 5.1 Sound	Wide (1,800+) PVOD 20 days later \$500K-\$1M FSS \$4M-\$6M Total
The Forgiven (Roadside Attractions)	NR Drama	117	Digital, Flat, 5.1 Sound	Limited
Last the Night (Vertical Entertainment)	NR Horror	88	Digital, Flat, 5.1 Sound	Limited
Sniper: The White Raven (Well Go USA)	NR Drama	111	Digital, Flat, 5.1 Sound	Limited
Accepted (Greenwich Entertainment)	Documentary	92	Digital, Flat, 5.1 Sound	Limited
Clara Sola (Oscilloscope)	Drama	106	Digital, Flat, 5.1 Sound	Limited
Hot Seat (Lionsgate)	R Thriller	87	Digital, Flat, 5.1 Sound	Limited
Rachel and the Unicorn Diaries (Carl Jackson Entertainment)	Action Fantasy	NA	Digital, Flat, 5.1 Sound	Limited
Fruits Basket: Prelude (Crunchyroll)	Animation Drama Romance	88	Digital, Flat, 5.1 Sound	Limited/ Alternative Engagement
Fire of Love (NEON)	PG Drama	93	Digital, Flat, 5.1 Sound	NY/LA
Hallelujah: Leonard Cohen, a Journey, a Song (Sony Pictures Classics)	PG-13 Documentary	115	Digital, Flat, 5.1 Sound	NY/LA

7/8/22 (Week 27)

Prior Year Results

2021 Week 27 - Box Office: \$87,177,566; Openings: The Boss Baby 2: Family Business (\$26M FSS; \$57.3M Total), The Forever Purge (\$20.7M FSS; \$44.5M Total)

Thor: Love and Thunder (Disney)	PG-13 Action Adventure Fantasy	120A	Scope (2.39 : 1), 3D SDR, Dolby Vision, Atmos, IMAX (5.0/12.0), 4K, Motion, ScreenX, ICE TheatreEars, 5.1/7.1	Wide (4,500) \$85M-\$120M FSS \$300M-\$400M Total
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Studio Release Changes

Title	Locations	New	Former
Take the Night (Saban Films)	Limited	7/6/22	NEW
The Forgiven (Roadside Attractions)	Limited	7/1/22	6/17/22
Framing Agnes (Kino Lorber)	Limited	TBA	12/22/22
Gone in the Night (Vertical Entertainment)	Limited	7/15/22	Previously titled THE COW
Abandoned (Vertical Entertainment)	Limited	6/17/22	NEW
A Quiet Place, Day One (Paramount)	Wide	9/22/23	3/31/23
A Quiet Place, Part III (Paramount)	TBD	7/14/05	Cancelled
My Policeman (Amazon Studios)	Limited VOD	10/21/22 11/4/22	NEW
Gabby Giffords Won't Back Down (Briarcliff Ent.)	Limited	7/15/22	NEW
Joker: Folie a Deux "madness for two" (Warner Bros.)	Wide	TBA	In development
Spider-Man: No Way Home - The More Fun Stuff Version (Sony/Columbia) <i>Re-release with added material</i>	Wide	9/2/22	Re-release
Fall (Lionsgate)	Wide	8/12/22	New
Challengers (UAR/	Wide	8/11/23	NEW
Benediction (Roadside Attractions)	TBD	6/3/22	Cancelled
Freeguard (IFC Films)	Limited	8/12/22	NEW
Burial (IFC Films)	Limited	9/2/22	NEW
Vesper (IFC Films)	Limited	9/30/22	NEW

Awareness & Interest Levels

Rank	Awareness	Interest
1	Jurassic World: Dominion (Universal)	Jurassic World: Dominion (Universal)
2	Lightyear (Disney)	Guardians of the Galaxy, Volume 3 (Disney)
3	Avatar: The Way of Water (20th Century)	Spider-Man: Across the Universe - Part 1 (Sony)
4	Spider-Man: Across the Universe - Part 1 (Sony)	Black Panther: Wakanda Forever (Disney)
5	Guardians of the Galaxy, Volume 3 (Disney)	Thor: Love and Thunder (Disney)
6	John Wick Chapter 4 (Lionsgate)	Avatar: The Way of Water (20th Century)
7	Thor: Love and Thunder (Disney)	John Wick Chapter 4 (Lionsgate)
8	Minions: The Rise of Gru (Universal)	Lightyear (Disney)
9	Black Panther: Wakanda Forever (Disney)	Aquaman and the Lost Kingdom (Warner Bros.)
10	The Little Mermaid (Disney)	Fast X (Universal)
11	Aquaman and the Lost Kingdom (Warner Bros.)	Minions: The Rise of Gru (Universal)
12	Hocus Pocus 2 (Disney+)	Ant Man and the Wasp: Quantumania (Disney)
13	Halloween Ends (Universal)	Black Adam (Warner Bros.)
14	Elvis (Warner Bros.)	Hocus Pocus 2 (Disney+)
15	Puss in Boots: The Last Wish (Universal)	The Black Phone (Universal)
<i>The data represented is the result of periodic polling of 500-1000 randomly selected individuals by Pollfish, Inc. Rankings in the Awareness column indicate individuals saying that they were aware of a movie. Rankings in the Interest column indicate individuals saying they were interested in the movie. This information changes every 48 hours as movies become better known and marketed for national release. Latest changes reflect polled individuals' opinion.</i>		

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Click to play our [POPCORN PREVIEW BOXOFFICE BUZZ](#) look at Universal/Amblin's JURASSIC WORLD: DOMINION, which soared at this weekend's box office, opening to \$143.4M.



[Black Adam](#)
Warner Bros.
10/21/22 - Wide
Trailer #1



[Bullet Train](#)
Sony/Columbia
8/5/22 - Wide
New Poster/Trailer



[Pinocchio](#)
Disney+
9/8/22 - Disney+
Trailer #1



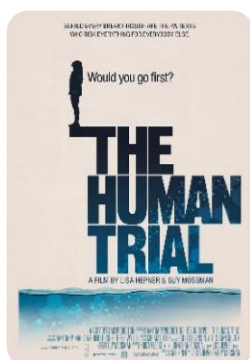
[The Menu](#)
Searchlight
11/18/22 - Limited
Trailer #1



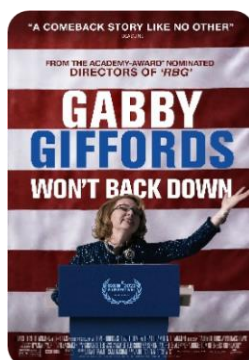
[The Gray Man](#)
Netflix
7/15/22 - Moderate
7/22/22 - Netflix
Trailer #1



[Paws of Fury: The Legend of Hank](#)
Paramount
7/15/22 - Wide
Trailer #2, Poster



[The Human Trial](#)
Abramorama
6/24/22 - Limited
Trailer #1



[Gabby Giffords Won't Back Down](#)
Briarcliff Entertainment
7/15/22 - Limited to Moderate
Trailer #1



[Nope](#)
Universal
7/22/22 - Wide
Final Trailer, New Poster



[The Deer King](#)
Gkids
7/15/-22 - Limited
Official Trailer, Poster