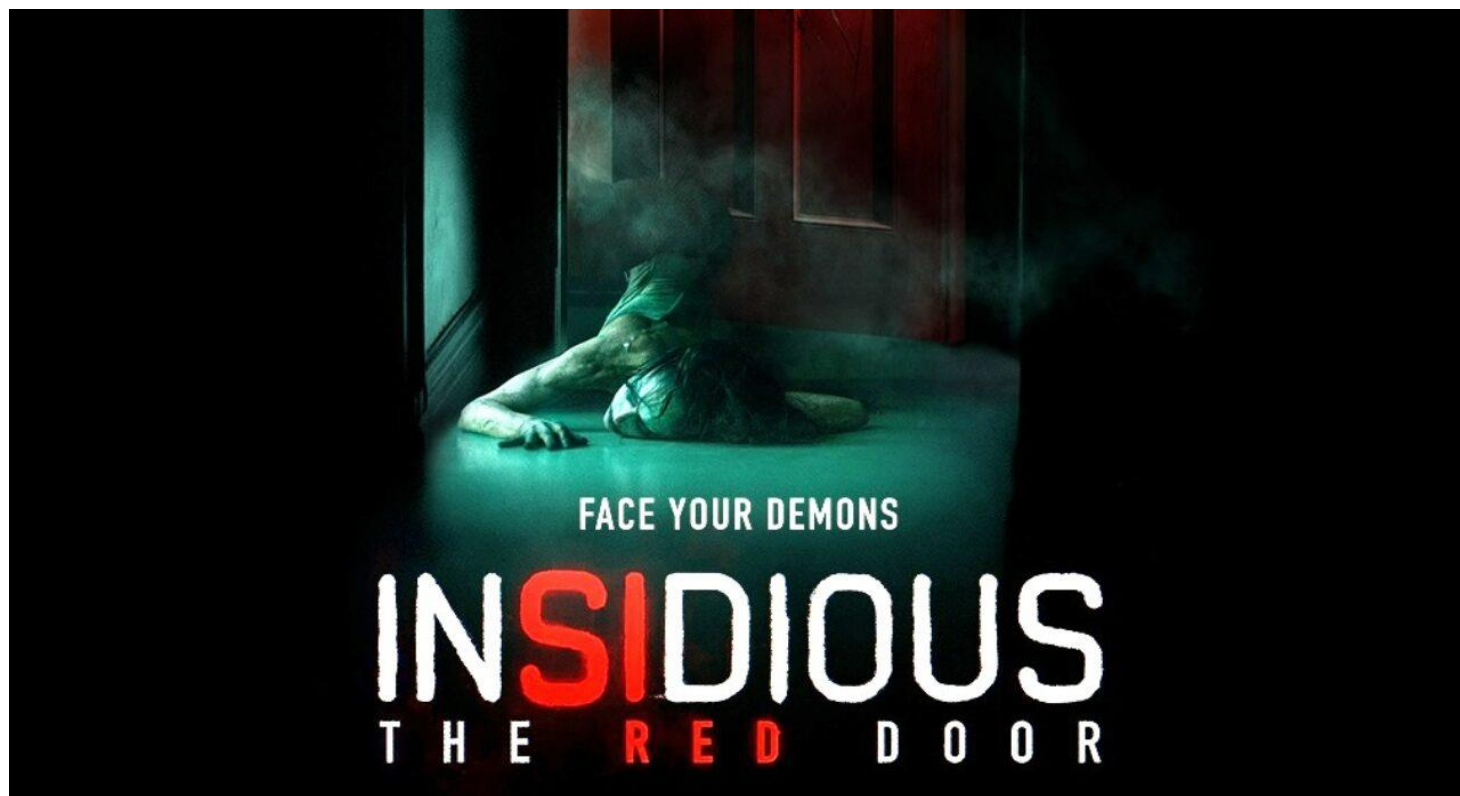




Issue No. 277



Weekend Box Office Results... 7/7 – 7/9

Courtesy of [Comscore](https://www.comscore.com)

Rank	Title	Wk	Theatres	Wknd \$	% Change	\$ Avg/ Theatre	Total \$
1	Insidious: The Red Door (Sony)	1	3,188	32,650,000	-	10,242	32,650,000
2	Indiana Jones and the Dial of Destiny (Disney)	2	4,600	26,500,000	-56	5,761	121,205,329
3	Sound of Freedom (Angel Studios)	1	2,852	18,219,879	-	6,388	40,207,249
4	Elemental (Disney)	4	3,440	9,600,000	-21	2,791	109,191,880
5	Spider-Man: Across the Spider-Verse (Sony/Columbia)	6	3,023	8,000,000	-33	2,646	357,648,302
6	Joy Ride (Lionsgate)	1	2,820	5,850,000	-	2,074	5,850,000
7	No Hard Feelings (Sony)	3	2,686	5,250,000	-33	1,955	40,412,492
8	Transformers: Rise of the Beasts (Paramount)	5	2,475	5,000,000	-32	2,020	146,723,312
9	The Little Mermaid (Disney)	7	2,080	3,500,000	-35	1,683	289,038,945
10	Ruby Gillman, Teenage Kraken (Universal)	2	3,408	2,800,000	-49	822	11,599,925

THIRD QUARTER 2023 PREVIEW



Even with 24 titles, 10 sequels and Tom Cruise, the performance of BARBIE and OPPENHEIMER may determine whether this year's third quarter can keep pace with last year

The third quarter of 2023 began on Friday, July 7th and will run through Thursday, October 5th, including the 13 films weeks numbered 27 through 39. As it begins, the industry is coming off solid back-to-back quarters with the first one half of the year generating a domestic box office that is 107% compared with the first half of 2022. Even with a series of disappointing openings at the end of the second quarter such as THE FLASH, NO HARD FEELINGS, RUBY GILLMAN: TEENAGE KRAKEN and INDIANA JONES AND THE DIAL OF DESTINY, there are good reasons to be optimistic about the start of the third quarter.

To start, a bountiful 24 titles are scheduled for wide release during the quarter compared with only 16 in last year's third quarter. At least one new wide release movie is scheduled for every week in the quarter, whereas last year there were two weekends lacking a new wide release - August 12th and September 2nd. Last year's August and September were particularly weak, with only 11 titles of marginal strength remaining to be released after studios had brought out their highest profile movies earlier in the year.

This year, August and September will have 17 new wide releases, including three with the potential to earn \$100M at the box office. Here is a month-by-month run down of these new titles, including estimates for their total domestic gross.

JULY



7/7

INSIDIOUS: THE RED DOOR (Sony, \$50M) – The storyline of this fifth outing in the horror series picks up ten years after the last installment end. Dalton, the teenage son in the Lambert family, is getting ready to head off to college but is haunted by the presence of a lurking evil spirit. The most recent movie INSIDIOUS: THE LAST KEY opened on January 3, 2018 and earned \$68M in North America and \$168M worldwide. Taken together, the four previous movies have grossed more than \$500M worldwide.

JOY RIDE (Lionsgate, \$35M) – A story of four Asian-American friends who go on an international trip to discover themselves. The movie has a "Hard R" rating, and uses several red band trailers in its marketing. It seeks to tap into some of the success that CRAZY RICH ASIANS enjoyed in 2018, which earned \$175M domestic and \$239M worldwide. However, CRAZY RICH ASIANS was rated PG-13 and had a wider appeal, whereas JOY RIDE is likely to reach a more limited audience.

7/12 (Wednesday)

MISSION: IMPOSSIBLE – DEAD RECKONING PART ONE (PARAMOUNT, \$230M) In this seventh outing for Tom Cruise in the famous movie series, Ethan Hunt ties to take out an horrific new weapon threatening humanity. Ving Rhames and Simon Pegg assist him once again, with Hayley Atwell as the female lead. Cruise will have to collect most of his money fast, as Christopher Nolan will likely take over most of the Premium Large Format screens with OPPENHEIMER, when it opens on July 21st. The most recent MI film MISSION IMPOSSIBLE: FALLOUT generated \$220M domestic and \$792M worldwide in 2018. We expect that Tom will pull it out once again, despite the added competition.

7/21

BARBIE (Warner Bros., \$200M) This movie adaptation of the iconic Mattel doll stars Margot Robbie as Barbie and Ryan Gossling as Ken. The comedy tells the story of a “perfect Barbie and Ken” having to deal with real-life situations. Warner Bros. has high hopes that BARBIE and will live on as a multi-sequel franchise. It is rumored that Warner Bros. took this date in order to go head to head with Christopher Nolan’s OPPENHEIMER, after the director ended his 20-year partnership with the studio.

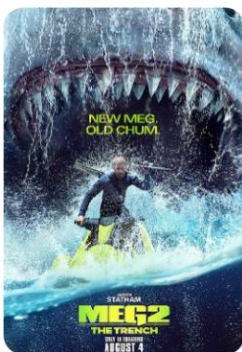
OPPENHEIMER (UNIVERSAL, \$130M) This is Christopher Nolan’s telling of the story of the Manhattan Project, the race during WWII to build the atomic bomb. The movie has Oscar nominations written all over it, with Cillian Murphy in the title role supported by performances from Emily Blunt, Matt Damon, Rami Malek, and Robert Downey Jr. While it may not rise to the top of the box office charts, it is certain to receive much critical acclaim.

7/28

HAUNTED MANSION (Disney, \$100M) Inspired by the classic theme park ride, this story revolves around a mother and her son enlisting the help of a strange crew of so-called spiritual experts to rid their home of supernatural beings. The movie stars Owen Wilson, Tiffany Haddish, Jamie Lee Curtis and Danny DeVito.

TALK TO ME (A24, \$20M) This is the next major horror flick of the summer, following **INSIDIOUS: THE RED DOOR (Sony, \$80M)**. While A24 has spun much gold from smaller films, this one is no EVERTHING, EVERYWHERE ALL AT ONCE.

AUGUST



8/2 (Wednesday)

TEENAGE MUTANT NINJA TURTLES: MUTANT MAYHEM (Paramount, \$70M) Seth Rogan reboots the highly successful series in animated form. This will be the seventh version of the turtles, which began in 1990 and has produced almost \$2B in worldwide sales. With the recent success of animated features SPIDER-MAN: ACROSS THE SPIDER-VERSE and THE SUPER MARIO BROS. MOVIE, this one could surpass everyone’s expectations.

8/4

MEG 2: THE TRENCH (Warner Bros., \$85M) Jason Statham circles back to the same shark-infested waters that produced a solid box office in 2018, when THE MEG grossed \$330.2M worldwide.

8/11

GRAN TURISMO (Sony, \$80M) This sports drama tells the story of a teenager who is an expert at playing the Gran Turismo video game, but who aspires to become a real-life race car driver. The film stars David Harbour and Orlando Bloom. While the video game has developed a massive worldwide following, we’ll see if this translates into movie ticket sales.

THE LAST VOYAGE OF THE DEMETER (Universal, \$25M) A supernatural horror film that is an adaptation of “The Captain’s Log,” a chapter from the original 1897 gothic horror novel Dracula by Bram Stoker. A doomed crew must survive a treacherous ocean voyage while being stalked by the iconic vampire.

8/18

BLUE BEETLE (Warner Bros., \$100M) This is DC’s latest effort to launch a new superhero. Jaime Reyes is a symbiotic host to “The Scarab”, an ancient relic that turns him into the superhero Blue Beetle with a powerful exoskeleton. Warner Bros. and DC are hungry for success, coming soon after the disappointment of THE FLASH. The studio has given itself much

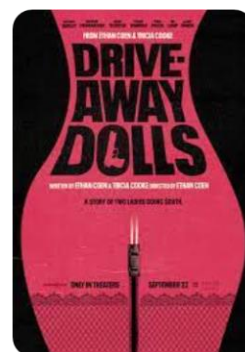
more room to maneuver, with BLUE BEETLE costing only \$120M to produce, which is less than half the \$250M it spent on THE FLASH.

STRAYS (Universal, \$35M) A Border Terrier named Reggie (Will Ferrell) is abandoned on the streets by his selfish owner Doug (Will Forte), an animal-hating drug addict. Reggie is helped by Bug (Jaimie Foxx), Maggie (Isa Fisher) and Hunter (Randall Park) to get revenge on Doug. Angling to appeal to the TED demo, this film has been promoted by a series of red-band trailers.

8/25

WHITE BIRD (Lionsgate, \$15M) A spinoff, prequel and companion piece to WONDER (2017), which grossed \$306M worldwide. While this chapter does not include Julia Roberts or Owen Wilson, it does add Helen Mirren as the boy Julian's grandmother, who tells him stories of her own childhood as a Jewish girl living in France under Nazi occupation during World War II.

SEPTEMBER



9/1

THE EQUALIZER 3 (Sony, \$80M) The sequel is directed by Antoine Fuqua and brings back Denzel Washington to complete the trilogy that began in 2014. This time Denzel turns up in Italy where he has moved to escape his past. He now must rescue his new friends from the clutches of the Sicilian mob.

9/8

THE NUN 2 (Warner Bros., \$40M) This is a direct sequel to THE NUN and the ninth movie out of THE CONJURING universe. Once again, Sister Irene takes on demonic forces. THE NUN opened on September 7, 2018 and tallied \$117M domestic and \$366M worldwide.

MY BIG FAT GREEK WEDDING 3 (Universal, \$35M) The family goes to Greece for a reunion in this third installment in the comedy series, directed once again by Nia Vardalos and bringing back most of the original cast. The first two films have grossed \$460M worldwide. The film is dedicated to Michael Constantine who died August 31, 2021 at the age of 94. He played Gus Portakalos, the patriarch of the family.

9/15

A HAUNTING IN VENICE (20th Century Studios, \$40M) An adaptation of the Agatha Christie novel "Halloween Party", directed by and starring Kenneth Branagh who plays detective Hercule Poirot, who also appeared in DEATH ON THE NILE (2022) and MURDER ON THE ORIENT EXPRESS (2017).

CHALLENGERS (MGM, \$20M) A love triangle in which a tennis coach (Zendaya) puts her pro player husband who is struggling with his game in direct competition with his former best friend and her former boyfriend, the challenger.

9/22

EXPENDABLES 4 (Lionsgate, \$30M) The fourth movie in a series whose first three chapters have grossed \$227M domestic and \$802M worldwide. Sylvester Stallone and Jason Statham return as they are called on to step into a conflict that could lead to nuclear war between the U.S. and Russia. Yet another sequel in a summer full of them, this one may well be the last edition in a tired franchise on its last legs.

DRIVE AWAY DOLLS (Focus Features, \$15M) Ethan Coen writes and directs this road trip movie featuring Jamie, a free spirit recovering from yet another breakup and her uptight and demur friend Marian. They decide to take a trip to Tallahassee, which goes off the rails when they cross paths with a group of inept criminals. The quirky cast includes Margaret Qualey, Geraldine Viswanathan, Pedro Pascal and Matt Damon.

DUMB MONEY (Sony, \$30M) The film chronicles the financial short squeeze experienced by Gamestop stock at the height of the pandemic in January 2021. It features an all-star cast led by Paul Dano, Vincent D'Onofrio, America Ferrara, Nick Offerman, Shailene Woodley, and Seth Rogan who do their best to broaden the appeal of its highly technical Wall Street storyline.

9/29

PAW PATROL: THE MIGHTY MOVIE (Paramount, \$20M/\$35M) This is only the second wide release animated film of the quarter, the sequel to PAW PATROL: THE MOVIE from 2021 that grossed \$40M in the U.S. and Canada and \$144M worldwide. A meteor crash lands in Adventure City and gives the Paw Patrol pups superpowers. The cast is led by Taraji P. Henson, James Marsden and Kristen Bell.

THE CREATOR (20th Century Studios, \$30M/\$50M) A science-fiction action thriller directed by Gareth Edwards who also directed ROGUE ONE: A STAR WARS STORY in 2016. It stars John David Washington in a story set in the future about a war between the human race and an enemy with artificial intelligence.

Here is our forecast of the Top Ten movies for Q3 2023 compared with the actual Top Ten from Q3 2022.

COMPARING TOP TEN MOVIES - Q3 2023 vs. Q3 2022

2023		
Title	Release Date	Estimated Q3 (\$M)
1. Barbie	7/21/23	250
2. Mission: Impossible - Dead Reckoning Part One	7/12/23	240
3. Oppenheimer	7/21/23	130
4. Haunted Mansion	7/28/23	105
5. Blue Beetle	8/18/23	100
6. The Meg 2: The Trench	8/4/23	85
7. Indiana Jones and the Dial of Destiny	6/30/23	80
8. Gran Turismo	8/11/23	75
9. Insidious: The Red Door	7/7/23	50
10. Teenage Mutant Ninja Turtles: Mutant Mayhem	8/2/23	45
		1,160

Source: Screendollars

2022		
Title	Release Date	Actual Q3 (\$M)
1. Thor: Love and Thunder	7/8/23	343
2. Minions: The Rise of Gru	7/1/23	202
3. Top Gun: Maverick	5/27/23	132
4. Nope	7/22/23	123
5. Bullet Train	8/5/23	102
6. DC Leage of Super-Pets	7/29/23	92
7. Where the Crawdads Sing	7/15/23	90
8. Elvis	6/24/23	70
9. The Woman King	9/16/23	49
10. Dragon Ball Super: Broly	8/19/23	38
		1,241

Source: Comscore

CONCLUSION

We project that the top ten third quarter movies in 2023 will generate 93% of box office earned by the top ten third quarter movies from last year. Last year, the second and third highest earning movies of the third quarter were carry overs from the second quarter, and no such momentum exists this year after a slow end to June.

We estimate that the total box office for this year's third quarter will come in at \$1.72B, virtually the same number as last year. While ten sequels will be released during the quarter, the two movies having the biggest impact on results may be BARBIE and OPPENHEIMER, which debut together on July 21st.

3 rd QUARTER 2023 vs. 2022	3 rd QUARTER 2023 vs. 2019	39 WEEK TOTALS 2023 vs. 2022	39 WEEK TOTALS 2023 vs. 2019
2023: \$1,724,000,000 2022: \$1,726,557,000	2023: \$1,724,000,000 2019: \$2,667,935,000	2023: \$6,263,415,000 2022: \$5,627,423,000	2023: \$6,263,415,000 2019: \$8,358,506,000
100%	65%	111%	75%

WEEKEND REVIEW 7/7 – 7/9



In somewhat of an upset, Sony's horror sequel **INSIDIOUS: THE RED DOOR** finished at the top of the box office with \$32.7M in its opening weekend. **THE RED DOOR** is the fifth installment in a franchise that began in 2010, with the four previous movies grossing more than one half billion dollars globally. Chapter five takes place ten years after the end of the last movie, **INSIDIOUS: THE LAST KEY**. Dalton, the teenage son in the Lambert family, is preparing to head off to college but is haunted by a malevolent presence from the past.

THE RED DOOR's opening weekend exceeded the high-water mark for the series set by **INSIDIOUS: THE LAST KEY** with \$29.6M in 2018. It has a clear road ahead as the only significant horror title in theatres. It is also the first meaningful R-rated movie since **JOHN WICK 4** opened on March 24th. Critics are not very impressed, giving it a 47% score on Rotten Tomatoes and audiences are only slightly more pleased with a 72% rating. Nonetheless, **THE RED DOOR** sold nearly as much on its first day (\$15.2M) as its entire production budget (\$16M). After winning the weekend, **THE RED DOOR** is certain to be a wildly profitable movie for Sony, who took a risk by releasing it in a short window between blockbusters. Pre-production has already begun on a sixth film in the series, **THREAD: AN INSIDIOUS TALE** starring Mandy Moore and Kumail Nanjiani.

INDIANA JONES AND THE DIAL OF DESTINY dropped to second with a

gross of \$26.5M, a troubling decline of 56% from last week's opening. This is the largest week two drop for an **INDIANA JONES** movie in history, slightly higher than the 55% drop from **INDIANA JONES AND THE KINGDOM OF THE CRYSTAL SKULL** in 2008. After ten days, **DIAL OF DESTINY** has grossed \$121M in North America and \$200M worldwide. While these numbers may seem OK at first glance, they do not yet match the estimated \$275M that Disney spent on production.



THE KINGDOM OF THE CRYSTAL SKULL is the highest grossing film in the **INDIANA JONES** franchise, having earned \$202M domestic over its first ten days. **DIAL OF DESTINY** in its first ten days has produced only 60% of that amount, before factoring in inflation over the past 15 years. **DIAL OF DESTINY** seems destined to become another example of a pricey 2023 sequel that produced disappointing results. In the weeks ahead, it will have to contend with stiff competition with **MISSION: IMPOSSIBLE - DEAD RECKONING PART ONE** opening on Wednesday 7/12 followed by **BARBIE** and **OPPENHEIMER** on 7/21. Next week, we expect to be able to forecast the final tally for Indy's last ride.

SOUND OF FREEDOM appeared from nowhere to take third place with a total of \$18.2M in ticket sales. It was created by the small independent distributor Angel Studios that specializes in faith-based titles. Earlier this year, Angel had surprising



success with **HIS ONLY SON** and a theatrical packaging of episodes from their buzz-worthy streaming series **THE CHOSEN**. They have used innovative approaches to raise money to produce content by crowd sourcing from their avid fan base, and have promoted their releases through direct outreach to churches.

These efforts have created a groundswell of interest in **SOUND OF FREEDOM**, with advanced ticket sales rivalling the entire amount spent on production. Even though the movie's \$14.5M budget makes it Angel's most expensive production to-date, it had sold \$10M in tickets before its July 4th opening.

The movie focuses on the darkest of topics, child trafficking. After a federal agent rescues a young boy from traffickers, he learns that the boy's sister is still a captive and he quits his job to dedicate himself to saving her. The film has been expertly cast with Jim Caviezel (**THE PASSION OF CHRIST**) in the lead and Mira Sorvino and Bill Camp playing supporting roles. It has solid support from reviewers with an 83% critics' score on Rotten Tomatoes and a perfect 100% score from audiences. After underwhelming results for many of the "big" pictures this year, the success of **SOUND OF FREEDOM** is like rain in the desert for theatre owners. It has already grossed \$40.2M over its first six days, with a great potential ahead. It has generated passionate interest from its core demographic, which could

sustain it over time and counteract any possible negative effect due to its hard-hitting subject matter. Angel Studios claims that 50,000 of its followers have invested \$100M for production of more titles. THE SHIFT is Angel's next big feature, a science fiction thriller targeted for release in December.

Even with three new wide releases this weekend, ELEMENTAL's \$9.6M was good enough for fourth place, only one spot and 21% lower than last weekend. This is another solid

result for the Pixar movie, with a 24-day total at \$109M domestic. It seems likely that ELEMENTAL will inch past LIGHTYEAR which earned \$118M domestic and \$226M worldwide in 2022. While ELEMENTAL may still lose money, it has recovered somewhat from a very disappointing opening four weeks ago.

SPIDER-MAN: ACROSS THE SPIDER-VERSE is still swinging, with a return to the top five this weekend by adding another \$8.0M and dropping only 33%. After six weeks, it has

amassed \$357.6M domestic and \$620M worldwide, and is sitting comfortably as the second highest grossing picture of the year, trailing only THE SUPER MARIO BROS. MOVIE. which stunned by earning \$573.7M domestic and \$1.341B worldwide.

All movies playing in theatres this weekend earned \$127.8M domestic, compared with \$238.3M on the same week last summer when THOR: LOVE AND THUNDER led all films with \$144.2M in its debut.

Where Are We as of 7/6

The first 26 weeks of 2023 have produced 116% of the box office total at this same point in 2022, but only 80% compared with 2019.

2023 VS. 2022	2023 VS. 2019
YEAR TO DATE – 26 WEEKS – 2023: \$4,539,894,000 2022: \$3,900,866,000 116%	YEAR TO DATE – 26 WEEKS – 2023: \$4,539,894,000 2019: \$5,690,571,000 80%

Notable Industry News & Commentary

Actors Start Strike Preparations a Week Ahead of Extended Talks

Deadline

While there is still time for the Screen Actors Guild (SAG) to reach a deal in their negotiations with the studios, sources indicate that the union is actively preparing to begin a strike.

Reporting this week from Deadline indicates that SAG members have started manufacturing and distributing picket signs and t-shirts and leadership is assigning key members as captains and coordinators for the strike. While this sounds ominous, it's also possible that these leaks about pre-strike preparations are intended to provide the union with additional leverage in their negotiations with the studios. SAG has a long history of reaching agreements with the studios at the 11th hour.

However, the prospect of Hollywood's actors joining its writers on strike may represent too much of a risk for the



studios to accept. Actors would halt all efforts to promote upcoming movie and TV projects, on set filming – including reshoots – would be cancelled and actors would be no shows at upcoming award programs including the Emmys (9/18) and the fall lineup of international film festivals including Venice (8/30), Toronto (9/7) and New York (9/29).

See also: [The Actors Union's No-Decision on Strike Plunges Hollywood into More Turmoil](#) (Forbes)

How the faith-based thriller 'Sound of Freedom' knocked out Indiana Jones at the box office

Yahoo News



In a true stunner, the top grossing movie on July 4th was not the

blockbuster sequel INDIANA JONES AND THE DIAL OF DESTINY but rather an independently produced, faith-based drama SOUND OF FREEDOM. Its number one ranking comes with the caveat that because it was released on the Tuesday holiday, its opening day box office also includes sales from Monday night preview screenings. Still, this is a remarkable achievement, especially because SOUND OF FREEDOM played at only 2,600 theatres in the U.S. and Canada compared to DIAL OF DESTINY's 4,600 locations. It's also worth noting that SOUND OF FREEDOM was produced on a budget of \$14M, compared to the \$300M that Disney lavished on DIAL OF DESTINY.

SOUND OF FREEDOM was produced by Angel Studios, an independent

distributor based in Provo, Utah that specializes in creating faith-based movies and series that appeals to culturally conservative and religious audiences. The Wall Street Journal profiled the company, which was founded in 2014 as VidAngel, specializing in editing studio films to remove scenes which a religious audience might find objectionable. Over the past year, they have gained traction with a theatrical release of episodes from their successful TV series THE CHOSEN and now, the original feature SOUND OF FREEDOM.

See also: [A Child-Trafficking Thriller is Taking On Hollywood. Who's Behind It?](#) (Wall Street Journal)

Amazon CEO Asks His Hollywood Studio to Explain Its Big Spending

Bloomberg

Over the past two years, all the major streaming services have reexamined the amounts they are spending to acquire and create content for their platforms. After this review, top providers including Netflix, Disney and Warner Bros. Discovery have cut their spending significantly in order to create an attractive balance sheet.

Amazon was thought to be an outlier, insulated from this scrutiny by its exceptional corporate revenues and profits. However, even Amazon is taking a closer look at its spending on content, with CEO Andy Jassy asking for a "detailed budget analysis" of Amazon Studios.

Amazon's approach has been to spend big for series that would attract consumers to sign up for Amazon Prime membership, at the rate of



\$139/year. Two notable examples of this are \$250M spent on the first season of CITADEL and \$400M on THE LORD OF THE RINGS: THE RINGS OF POWER, making it the most expensive season of television ever produced. According to Bloomberg, returns on these investments have been underwhelming for Amazon, with

data showing that most viewers of the first episode of RINGS did not end up finishing the series and CITADEL failed to break into the top 10 most-watched streaming series. Even a company with the resources of Amazon is starting to feel the heat, and rationalize the investments it is making on content.

Across the Post-Pandemic-Verse: June Tops Best Quarter Since 2019 at the Global Box Office

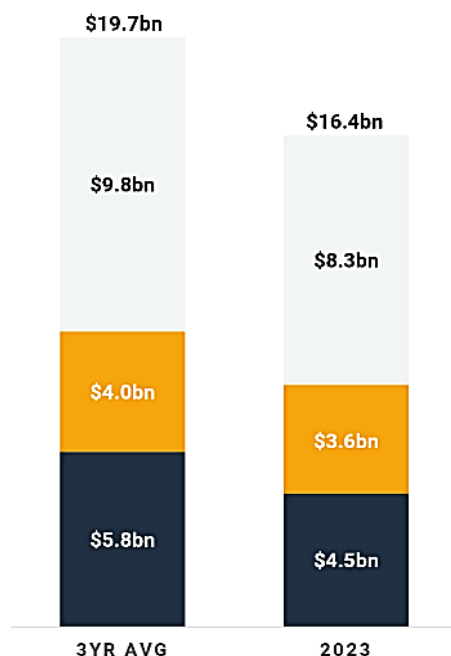
What a month, what a Quarter, what a first half-year of 2023! In June the global box office generated \$2.9 billion, outperforming the remarkable levels of the two prior months (May +6%, April +3%). That helped the Q2 2023 to reach \$8.6 billion. This was clearly the best quarterly result since 2019 surpassing this year's first quarter (\$7.8bn) by +10%.

After the disruption of the Covid-19 pandemic the recovery of the global theatrical industry has made fundamental progress in 2023. The gap to pre-pandemic results has closed significantly. The first half of 2023 contains four of the five months with the lowest deficits compared to the average of 2017-2019 since the pandemic first shut cinemas around the world in March 2020. Three of them are the Q2 trifecta: April (-14%), May (-9%), and June (-6%)! Consequently, Q2 was only -10% down on the same period pre-pandemic. This is by far the best quarterly result, ahead of Q1 this year (-23%).

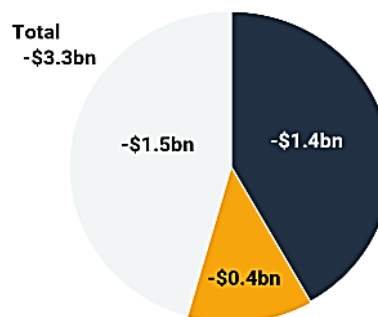
The two highest grossing Quarters since 2019 combined delivered a global box office for the first half of 2023 of \$16.4 billion. That is an impressive +27% above the second half of last year, the prior highest grossing 6-month period of the current decade.

At the end of June 2023, global box office is tracking -17% behind the pre-pandemic three-year average. That is half the previous lowest gap for a half-year period since 2019, recorded by H2 2022 (-34%). 2023 is currently tracking +29% ahead of 2022 and more than doubles 2021 (+122%) at the same stage!

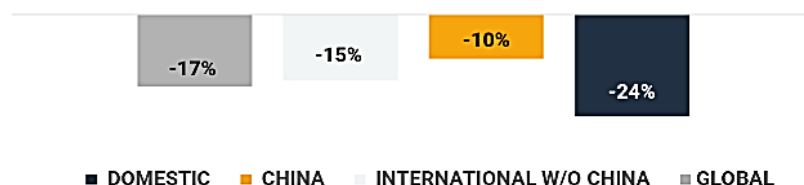
GLOBAL GBO* CUME



GLOBAL TOTAL GBO* LOSS



GLOBAL % GBO* LOSS



*Based on 30th of June 2023 USD exchange rates

by GOWER STREET ANALYTICS

[Full Article](#)

Studio Release Calendar (7/14 – 8/10)

7/14/23 (Week 28)

Prior Year Results

2022 Week 28 Box Office: \$133,432,85

Mission: Impossible - Dead Reckoning Part One (Paramount) <i>One of the best audience films of the year. Entertaining, action-packed, thrilling from start to finish.</i>	PG-13 Action Adventure	163	Digital, Scope, 5.1/7.1, IMAX, PLF, Dolby Vision, Atmos, D-Box, 4DX, MX49	7/12 Wide (4,000) \$60M-\$70M (3-day) \$85M-\$95M (5-day) \$255M-\$285M Total (Current)
Psycho-Pass Providence (Sony/Crunchyroll) <i>10th anniversary celebration of the Psycho Pass series. Early show 7/11, 7/13.</i>	R Anime Sci-Fi Crime	120	Digital, Flat, 5.1	Limited
The Miracle Club (Sony Pictures Classics)	PG-13 Comedy	91	Digital, Scope, 5.1	Moderate
Theater Camp (Searchlight)	PG-13 Comedy	94	Digital, Flat, 5.1	Limited (6)
The Modelizer (Vertical Ent.)	NR Romance Comedy	93	Digital, Scope, 5.1	Limited
The Flood (Saban Films)	NR Horror	93	Digital, Flat, 5.1	Limited
Lakota Nation vs United States (IFC Films)	NR Documentary	120	Digital, Flat, 5.1	NY
Final Cut (Kino Lorber) <i>French w/ English subtitles</i>	NR Horror Comedy	112	Digital, Flat, 5.1	Limited
20 Days in Mariupol (PBS Distribution)	NR Documentary	94	Digital, Flat, 5.1	Limited
Squaring the Circle (Utopia)	NR Documentary	101	Digital, Flat, 5.1	Limited
Two Tickets to Greece (Greenwich Ent.)	NR Comedy	111	Digital, Flat, 5.1	Limited
The Channel (DaDa Films/Brainstorm Media)	NR Action	95	Digital, Scope, 5.1	Limited/Stream
National Lampoon's Vacation 40th anniversary (Fathom Events) <i>\$61.4M total B.O.</i>	R Comedy	108	Digital, Flat, 5.1	7/16, 7/19 Special Event
Oklahoma Starring Hugh Jackman (Trafalgar)	NR Musical	192	Digital, Flat, 5.1	7/16 Special Event
Demon Slayer: Kimetsu no Yaiba (Fathom)	NR On Stage	234	Digital, Flat, 5.1	7/18 Special Event
Afire (Sideshow/Janus Films) <i>German w/ English subtitles</i>	NR Drama	103	Digital, Flat, 5.1	NY/LA
Have You Got It, Yet? the Story Of Syd Barrett and Pink Floyd (Abramorama)	NR Documentary	94	Digital, Flat, 5.1	7/13 NY 7/21 LA
Black Ice (Roadside)	NR Documentary	97	Digital, Flat, 5.1	Limited
Our Deadly Vows (Entertainment Squad)	NR Horror	95	Digital, Flat, 5.1	Limited
Shadows (IND) <i>Hong Kong production</i>	NR Thriller	95	Digital, Flat, 5.1	Limited
Voice Of Sathyanathan (KW Talkies) <i>Language: Malayalam</i>	NR Drama	122	Digital, Scope, 5.1	Limited
The YouTube Effect (Drafthouse Films)	NR Documentary	99	Digital, Flat, 5.1	Limited
Belle (Level 33)				
The League (Magnolia)	NR Documentary	103	Digital, Flat, 5.1	Limited

7/21/23 (Week 29)

Prior Year Results

2022 Week 29 Box Office: \$129,397,901

Barbie (Warner Bros.) <i>18-24 female primary audience, not for children under 12. Some negativity among exhibition expecting a more family friendly story. The film plays more upscale with first-rate visuals and beautiful sets. Overall, it is a crowd pleaser. Ryan Gosling and Margot Robbie are well cast, with Mr. Gosling receiving high marks for this performance.</i>	PG-13 Comedy	114	Digital, Flat (2.00 : 1), 5.1 Dolby Digital, Atmos, D-Box, 4K	Wide (3,500+) \$65M-\$75M Open \$200M-\$225M Total (Current)
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Oppenheimer (Universal) <i>A dark film experience, a kind of horror movie. Early reactions left some totally devastated. others appreciate the compelling story. Seeing it on the biggest screen available is creatively central to a time when science continues among us today.</i>	R Drama	180	Digital, Flat & Scope (2.20), 5.1, IMAX 70MM, 70MM/35MM, IMAX Digital, Dolby Vision, TheatreEars	Wide (3,500+) \$31M-\$36M Open \$110M-\$126M Total (Current)
Cobweb (Lionsgate Premiere)	NR Horror	88	Digital, Scope, 5.1	Moderate (500) 21 day window to stream
The Beanie Bubble (Apple)	R Comedy Drama	110	Digital, Flat, 5.1	Moderate 7/28 Apple TV+
Terrifier (Iconic Events) <i>Witness the first installment in the ultra-gory TERRIFIER franchise for the first time in theatres.</i>	NR Horror	92	Digital, Flat, 5.1	7/19 Special Engagement
Fear the Night (Quiver)	NR Action	90	Digital, Flat, 5.1	Limited/Stream
See You on Venus (Vertical Ent.)	NR Romance	94	Digital, Flat, 5.1	Limited
Natty Knocks (Vertical Ent.)	NR Horror	92	Digital, Scope, 5.1	Limited
Odd Hours, No Pay, Cool Hat (Independent)	NR Documentary	90	Digital, Flat, 5.1	Select Markets
Return to Dust (Film Movement) <i>Yín rù chén yān (隐入尘烟)</i>	NR Romance	134	Digital, Flat, 5.1	Limited
Love Life (Oscilloscope)	NR Drama	122	Digital, Flat, 5.1	Limited
Akhnaten: The MET Live in HD (Fathom Events)	NR Performing Arts	152	Digital, Flat, 5.1	7/26
The Island (Saban Films)	R Action	90	Digital, Flat, 5.1	Limited/Stream
Mother, May I (Dark Sky)	NR Horror	99	Digital, Flat, 5.1	Limited/Stream
Tufang (Rhythm Boyz) <i>Language: Punjabi</i>	NR Drama	122	Digital, Scope, 5.1	Limited
Topology of Sirens (Factory 25)	NR Mystery Drama	106	Digital, Flat, 5.1	Limited
Stephen Curry: Underrated (A24)	NR Documentary	110	Digital, Flat, 5.1	Limited/Apple TV
7/28/23 (Week 30)				
Prior Year Results				
2022 Week 30 Box Office: \$99,698,374				
Haunted Mansion (Disney) <i>Disney hopes to capitalize on one of its most popular theme park rides 20 years after "Haunted Mansion" movie starring Eddie Murphy. Despite the second week of the BARBIE and OPPENHEIMER openings, a great comedic cast could produce well above average success.</i>	PG-13 Comedy Drama Family	123 A	Digital, Flat, 5.1, Dolby Vision, 4K, Motion, Atmos, TheaterEars	Wide (4,000+) \$35M-\$40M Open \$128M-\$148M Total (Current)
Talk to Me (A24) <i>Danny and Michael Philippou make their directorial debut with this horrifying film that played well at Sundance. Similar to HEREDITARY, opening weekend could be in the \$8M-\$10M area with hope for solid word-of-mouth.</i>	R Horror	94	Digital, Flat, 5.1	Wide (2,800+) \$3M-\$5M Open \$10M-\$12M Total (Current)
The First Slam Dunk (GKids)	PG-13 Family	124	Digital, Flat 1.78:1, 5.1	Moderate to Wide
UFC 291: Poirier vs Gaethje 2 (Iconic Events)	NR Boxing	180	Digital, Flat, 5.1	7/29 Live Event
The Essential Church (Atlas Distribution)	PG-13 Christian Documentary	126	Digital, Flat, 5.1	Limited
Kokomo City (Magnolia)	NR Documentary	90	Digital, Flat, 5.1	Limited
Sympathy for the Devil (RLJE)	NR Horror	90	Digital, Flat, 5.1	Limited
The Beasts (Greenwich)	NR Documentary	137	Digital, Flat, 5.1	Limited

The Baker (Falling Forward Films)	Thriller	90	Digital, Flat, 5.1	Limited
War Pony (Momentum Pictures)	R Drama	115	Digital, Flat, 5.1	Limited
UFC 291: Poirier vs Gaethje 2 (Iconic Events)	NR Live Boxing	180	Digital, Flat, 5.1	Live Event
Susie Searches (Vertical Ent.)	NR Comedy Suspense	105	Digital, Flat, 5.1	Limited
Met Summer Encore: Akhnaten (Fathom)	The Met: Live in HD	162	Digital, Flat, 5.1	7/26 Encore
Sons of Summer (Lionsgate Premiere)	R Crime Thriller	94	Digital, Flat, 5.1	Limited
Heathers (Fathom Events) 35th Anniversary	R Comedy Drama	103	Digital, Flat, 5.1	7/30
Warrior King (Cinedigm)	PG-13 Animation	135	Digital, Flat, 5.1	Limited
The Crusades (VMI Worldwide)	NR Comedy Drama	102	Digital, Flat, 5.1	Limited
Dead Man's Hand (Lionsgate Premiere)	R Western Drama	96	Digital, Flat, 5.1	Limited
Reinventing Elvis: The '68 Comeback Concert - 50th Anniversary (Rodan Productions)	NR Documentary	50	Digital, Flat, 5.1	7/30 Encore
The Unknown Country (Music Box)	NR Drama	86	Digital, Flat, 5.1	Limited

8/4/23 (Week 31)

Prior Year Results

2022 Week 31 Box Office: \$93,462,477

The Meg 2: The Trench (Warner Bros.)	PG-13 Sequel	116	Digital, Scope, 5.1	Wide (3,500+) \$24M-\$27M Open \$60M-\$70M Total (Current)
Teenage Mutant Ninja Turtles: Mutant Mayhem (Paramount)	PG (T) Animation Action Adventure	99	Digital, Scope, 5.1, 2D/3D, Dolby Vision, Atmos, 4DX, D-Box, MX4D, Lumma	8/2 Wide (4,000) \$38M-\$43M Open \$115M-\$130M (Current)
Shortcomings (Sony Classics)	Comedy Drama Romance	92	Digital, Flat, 5.1	Moderate
Dreamin' Wild (Roadside)	PG Music Biography	110	Digital, Flat, 5.1	Moderate
Problemista (A24)	R Comedy	85	Digital, Flat, 5.1	limited
Brother (Vertical Entertainment)	NR Drama	120	Digital, Scope, 5.1	limited
A Compassionate Spy (Magnolia)	NR Documentary	101	Digital, Flat, 5.1	Limited
What Comes Around (IFC Films)	NR Suspense Thriller	85	Digital, Flat, 5.1	Limited
Our Body (Cinema Guild)	NR Documentary	168	Digital, Flat, 5.1	Limited
Till Death Do Us Part (Cinedigm/DaDa Films) From the creator of FINAL DESTINATION	NR Horror Thriller	109	Digital, Flat, 5.1	Limited
Il Trovatore (Fathom)	NR The Met: Live in HD	163	Digital, Flat, 5.1	8/2 Encore Live
Coraline (Fathom)	NR Classics	115	Digital, Flat, 5.1	8/14-15 Event
The Hiding Place (Trafalgar)	NR War Drama	253	Digital, Flat, 5.1	8/3 Special Event
Mamamoo: My Con The Movie (Trafalgar) (Korean: 마마무: 마이콘 더 무비)	NR Concert Documentary	124	Digital, Flat, 5.1	8/9 Special Event
Bobcat Moretti (Stonecutter Media)	NR Drama	96	Digital, Flat, 5.1	Limited/Stream
The Collective (Quiver)	NR Action	95	Digital, Scope, 5.1	Limited
Passages (MUBI) France	NR Drama	91	Digital, Flat, 5.1	NY/LA

MOVIE MARKETING & DISTRIBUTION PODCAST

Innovating the Theatrical Experience

In the latest episode of Usheru's Movie Marketing & Distribution podcast, Usheru's Head of Film Alex Stoltz connects with Screendollars' President Thaddeus Bouchard to discuss the current landscape of movie consumption. They highlight the challenges and opportunities exhibitors face as a result of the dramatic developments over the last few years.

This episode comes from a podcast series created by Usheru, innovators in the use of technology to help studios, distributors and film institutions promote their movies to the public and track their success. Visit [Usheru](https://usheru.com) to find out more about how they do it.



NOTABLE TRAILERS



[Killers of the Flower Moon](#)

Paramount/Apple TV+
10/20/23 - Wide



[The Nun II](#)

Warner Bros.
9/8/23 - Wide



[Migration](#)

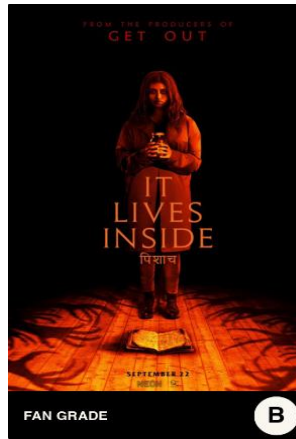
Universal
12/22/23 - Wide



[Bob Marley: One Love](#)

Paramount
1/12/24 - Wide

Each week, The Quorum polls the general public to find out what people think of the latest movie posters. Each respondent is asked to grade each poster from A+ ("Makes me want to see the movie") to F (Doesn't make me want to see the movie").



[It Lives Inside](#)
(NEON Rated)
9/22/23

Movie Reviews

THE FILM VERDICT



MISSION: IMPOSSIBLE – DEAD RECKONING PART ONE

VERDICT: Hits all the marks of an adrenaline-packed summer spy thriller, with pacing that makes 163 minutes zip right by.

Alonso Duralde, July 5, 2023

Tom Cruise and his creative team have the Mission: Impossible moviemaking process down to a science, but Mission: Impossible — Dead Reckoning Part One never feels clinical or by the numbers. A throwback to an era when “summer movies” represented something distinct from what studios produced for the other nine months of the year, Dead Reckoning offers 163 minutes’ worth of adrenaline and excitement that never overstays its welcome.

No one’s going to confuse the proceedings here for the cerebral geopolitics of a John Le Carré novel, but in terms of international hijinks, breathtaking chases, and heart-in-the-throat stunts — with more laughs than one might expect along the way — the seventh big-screen outing for the Impossible Mission Force (the third in a row with Christopher McQuarrie in the director’s chair) raises the bar for Summer 2023 popcorn entertainment.

Amidst the latex masks and trademark “Tom Cruise runs” scenes, Dead Reckoning throws in character development, offering some of the first hints about why Ethan Hunt (Cruise) joined the IMF and who he was before doing so. [Full Review](#)



JOY RIDE

VERDICT: Raucous Asian-American road-trip comedy serves up bawdy laughs and star-making performances.

Alonso Duralde, July 7, 2023

Movie reviews published in partnership with [The Film Verdict](#)

The scarcity of R-rated comedies from a woman's perspective, let alone an Asian-American perspective, makes the very existence of *Joy Ride* a kind of small miracle. That it's also outrageously hilarious (without being undone by occasional waves of friend-bonding sweetness) makes its emergence on the scene all the more exciting.

It's a film that fully delivers both cultural specificity (an older relative is referred to as being "has-a-plastic-bag-full-of-other-plastic-bags Chinese") and raunchy R-rated comedy, as its cast asserts confident, witty, sexual agency throughout.

We open with a flashback to 25 years ago, when Audrey and Lolo meet on a playground, the only two Chinese girls in the very Caucasian Seattle suburb of White Hills. Audrey, who's been adopted by white parents (Annie Mumolo and David Denman) meekly cowers before a racist playground bully while Lolo, the child of immigrants, punches the little jerk in the throat, and a lifelong friendship is born. [Full Review](#)